

THE HEARTBEAT



# BEYOND ALL LIMITS

2024 ANNUAL CONVENTION  
EDITION

*Havana  
Nights*

# BEYOND ALL LIMITS

## 2024 ANNUAL CONVENTION

We are thrilled to invite you to the 2024 Ohio State Chiropractic Association Annual Convention, themed "Beyond All Limits." This year's event promises to be an unparalleled opportunity for professional growth, networking, and celebrating the achievements of our vibrant chiropractic community.

Join us for an enriching experience filled with insightful presentations, innovative workshops, and engaging panel discussions designed to elevate your practice and expand your knowledge. Our expert speakers will delve into the latest advancements and techniques in chiropractic care, ensuring you stay at the forefront of the industry.

We are also excited to bring back the highly anticipated Casino Night, this time with a captivating "Havana Nights" theme. Prepare for an evening of fun, camaraderie, and entertainment as you network with peers and forge new connections in a relaxed and festive atmosphere.

Don't miss out on this incredible event that combines learning, networking, and entertainment. Mark your calendars for the 2024 Ohio State Chiropractic Association Annual Convention and get ready to push beyond all limits!

*We look forward to seeing you there!*





Up to  
**14**  
**CEs**

At this year's "Beyond All Limits" convention, attendees will have the remarkable opportunity to earn up to 14 continuing education hours throughout the event. This convention is designed for professionals eager to expand their knowledge and skills, ensuring they stay at the forefront of their respective fields.

With a comprehensive lineup of workshops, seminars, and keynote sessions led by industry experts, participants will gain valuable insights into the latest trends and advancements. The event will cover a wide array of topics, allowing attendees to tailor their experience according to their specific interests and professional needs.

Each session is crafted to provide practical, actionable knowledge that attendees can immediately apply to their practices. Whether you're looking to deepen your expertise, explore new areas, or network with like-minded professionals, "Beyond All Limits" offers a unique platform to achieve these goals.

By participating in this convention, attendees not only enhance their professional development but also demonstrate a commitment to lifelong learning and excellence in their field. Don't miss this opportunity to push beyond your limits and earn valuable continuing education hours that will propel your career forward.



*We have some great news!*

**EARLY BIRD  
EXTENDED**

**UNTIL AUGUST 7TH**

**REGISTER NOW**

**BEYOND  
ALL LIMITS**

2024 ANNUAL CONVENTION







# NEW THIS YEAR

# UPDATE YOUR HEADSHOT

We are excited to announce a special opportunity at this year's convention: free professional headshots will be available onsite for all attending doctors and your staff. This initiative is part of our commitment to enhancing your convention experience and providing comfort during your busy days.

## RESEARCH PANEL DISCUSSION

Join us for the first ever Research Panel Discussion at this year's convention. Moderated by Dr. Heidi Haavik, additional guests will include Ohio Chiropractors and Researchers Dr. Robert Trager and Dr. Dean Smith. Learn about the latest and greatest happening in research right now and join us as we delve into these topics and more:

- **Focus be for the future be?** – If there were no limits, what would future chiropractic research look like
- *How can chiropractors participate in research? Big DATA from real people?*
- *Research to further and advance legislative goals.*
- *Will research rebrand chiropractic?*

Attendees will have the chance to interact with the panel. Questions can be submitted in advance to [osca@oscachiro.org](mailto:osca@oscachiro.org); enter "Research Panel Question" in the subject line and send us your questions!

## CA CERTIFICATION PROGRAM RECOGNITION

Has your staff completed the OSCA CA Certification Program? We look forward to recognizing the many team members that have completed Levels 1, 2 or 3 of the program this year. If your CA has earned this accomplishment, make sure to bring them to this year's convention. Not only will they be recognized during the weekend, we also have a great weekend of learning lined up for them. Dr. Haavik's presentations will be enlightening, helping to deepen their understanding on the impact of the care we provide, and further improving their ability to communicate with patients in your office. Saturday and Sunday will also include special breakout sessions for CAs.

**REGISTER NOW**

**BEYOND  
ALL LIMITS**

2024 ANNUAL CONVENTION



# 2024 SPEAKERS



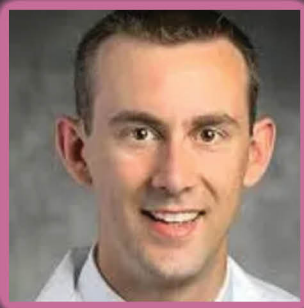
DR. MARK SANNA



DR. HEIDI HAAVIK



DR. DEAN SMITH



DR. ROBERT TRAGER



DR. FREDDYS GARCIA



DR. BRANDON STEELE



DR. KURT JUERGENS



DR. JOHN LOCKENOUR



DR. MARK DAVINI



DR. CINDY HOWARD



LISA MACIEJEWSKI  
WEST

BEYOND  
ALL LIMITS

2024 ANNUAL CONVENTION



We would like to welcome this year



## Dr Heidi Haavik

Dr Heidi Haavik is a chiropractor who has also gained a PhD in human neurophysiology and is one of the most popular chiropractic speakers in the world today. She is the mother of two, Steffen aged 21 and Sofie aged 19. She is the author of the bestselling book 'The Reality Check: A quest to Understand Chiropractic from the inside out'. This book describes in easy to understand language what happens in the brain when a chiropractor adjusts dysfunctional segments in the spine. The book is based on cutting edge neuroscience research performed over the past two decades (the book is available @[www.heidihaavik.com](http://www.heidihaavik.com) or on Amazon). Dr Haavik also runs a company that enlightens the world about the science of chiropractic (@[www.therealitycheck.com](http://www.therealitycheck.com) & [www.chirosacademy.com](http://www.chirosacademy.com)). Dr Haavik has used her neurophysiology expertise to study the importance of a healthy spine on brain, health and function. She has explored the effects of adjusting subluxations on the function of the central nervous system. Specifically, she has utilized techniques such as somatosensory evoked electroencephalography, functional near-infrared spectrometry and transcranial magnetic brain stimulation to investigate the effects of chiropractic adjustments of

vertebral subluxations on somatosensory processing, sensorimotor integration and motor cortical output. Dr Haavik graduated from the New Zealand College of Chiropractic in 1999, and has practiced chiropractic for over 20 years. She was awarded her PhD degree by the University of Auckland in 2008. She is the Vice President Research and Dean of Research at the New Zealand College of Chiropractic where she also established and runs the Centre for Chiropractic Research. Dr Haavik is the Chair of the Research Workgroup for the Future of Chiropractic Strategic Plan in the US. She was a member of the World Federation of Chiropractic's Research Council for ten years. Dr Haavik has received numerous research awards and has published a number of papers in chiropractic and neurophysiology journals. She has presented her work to both chiropractic and neuroscience communities around Australasia, Africa, North America and Europe. She is on the Editorial Board of the Journal of Manipulative and Physiological Therapeutics, Journal of Chiropractic Education, Chiropractic Journal of Australia and is a Review Editor in Movement Science and Sport Psychology for Frontiers in Psychology and Sports Science. She was named Chiropractor of the year in 2007 by both the New Zealand Chiropractic Association and the New Zealand College of Chiropractic Alumni Association. Her online classes and resource platform are for those in the profession who want to understand the science of chiropractic and want to be able to appropriately and ethically communicate this science with the public, their patients and other health care providers (@ [www.therealitycheck.com](http://www.therealitycheck.com) & [www.chirosacademy.com](http://www.chirosacademy.com)).

BEYOND  
ALL LIMITS

2024 ANNUAL CONVENTION



**JUNE 11 - AUGUST 7 EARLY BIRD PRICING**  
**AUGUST 8 – SEPTEMBER 30: GENERAL REGISTRATION**  
**SEPTEMBER 30: REGISTRATION CLOSES**



**WHAT COMES WITH YOUR REGISTRATION?**

Continuing Education Content

Membership Meeting on Friday

Friday Night Vendor Reception – 2 Drink Tickets and Food

Saturday – Breakfast, Lunch, Snack Breaks,  
Ticket to Saturday evening Casino event, including funny money for games, 2 drink tickets and food

Sunday – Breakfast

**WE HAVE RESERVED A SPECIAL RATE OF \$170/NIGHT!**

\*Room block deadline is September 3, 2024.

Hilton Polaris is just moments from Polaris Fashion mall and offers free parking, non-smoking rooms, an on-site restaurant and in-room dining. Topgolf is just a mile away. Perks include an indoor pool, hot tub, fitness center and twinkling courtyard with fire pits for a relaxing, cozy stay.

Hotel amenities include a well-equipped fitness center, free WiFi, indoor pool and easy access to Columbus's finest shopping, dining and entertainment.



**BEYOND  
ALL LIMITS**

2024 ANNUAL CONVENTION



# SCHEDULE



## **FRIDAY, OCTOBER 4, 2024**

**9:00AM - 1:00PM**

Board Meeting | Gemini A & B

**1:00PM – 4:00PM**

Registration & Vendor Exhibition Open |  
Polaris Foyer

**2:00PM – 4:00PM**

Hot Off the Press Research Findings with  
Dr. Heidi Haavik

**4:00PM – 5:00PM**

Member Meeting | Ballroom

**5:00PM – 7:00PM**

General Session 1 | with Dr. Mark Sanna (2  
CE) | Ballroom

*Sponsored by **Breakthrough Coaching***

**7:00PM – 9:00PM**

Vendor Welcome Reception | Polaris  
Foyer

**9:00PM – 9:45PM**

President's Reception (Invite Only) | Patio



**REGISTER NOW**

**BEYOND  
ALL LIMITS**

2024 ANNUAL CONVENTION



# SATURDAY, OCTOBER 5, 2024

**7:00AM - 8:00AM**

Breakfast & Vendor Hall Open

**7:15AM – 8:00 AM**

Breakfast Symposium: Proper Use of Legal Entities for Lawsuit Protection and Tax Reduction | Ballroom  
Sponsored by Legally Mine

**8:00AM – 10:00AM**

General Session 2 with Dr. Heidi Haavik (2 CE)

**10:00AM – 10:30AM**

Vendor Break & Smoothies | Polaris Foyer

**10:30AM – 12:30PM**

Research Panel Discussion (2 CE)  
Moderator: Dr. Heidi Haavik

**12:30PM – 1:30PM**

Lunch | Polaris Foyer

**1:30PM – 3:15PM**

Breakout Sessions Part 1 (2 CE)

**3:45PM – 5:30PM**

Breakout Sessions Part 2 (2 CE)

You will choose a different topic for each breakout session

Dr. Mark Sanna

*Multidisciplinary Practice the Right Way*

Dr. Mark Davini

*BREAKOUT 1: How To Be A Rock Star CA!*

*BREAKOUT 2: Understanding Commonly used Modalities*

Dr. Freddy Garcia

*Why Chiropractors Need to be Doing Vestibular Rehabilitation*

Dr. Kurt Juergens

*Sites Of Peripheral Entrapment That Mimic Nerve Root Pathology*

Dr. Brandon Steele

*Resolving Peripheral Nerve Entrapments - Upper Extremity*

Dr. John Lockenour

*Acupuncture*

**3:15PM – 3:45PM**

Vendor Break | Polaris Foyer

**5:30PM – 7:30PM**

Free Time

**7:30PM – 8:00PM**

Cocktail Reception | Polaris Foyer

**8:00PM – 12:00AM**

Casino Night, Dancing, Drinks, & Food Station



# BEYOND ALL LIMITS

2024 ANNUAL CONVENTION



# SUNDAY, OCTOBER 6, 2024

**8:00AM - 9:00AM**

Breakfast, Chapel and Vendor Hall Open

**9:00AM – 11:00AM**

General Session 5 with Dr. Cindy Howard (2 CE)  
*Top 10 Reasons You Are Fatigued*

Acupuncture Breakout with Dr. John Lockenour  
*Sponsored by NCMIC*

CA Panel Discussion with Lisa Maciejewski  
*Sponsored by Gold Star Medical Billing Services*

**11:00AM**

Convention Concludes



**REGISTER NOW**

**BEYOND  
ALL LIMITS**

2024 ANNUAL CONVENTION





## **SATURDAY NIGHT CASINO & DJ ENTERTAINMENT RETURNS!**

Grab your favorite bold and lively cocktail attire and join us for a Havana Nights themed casino night.

Each guest will receive funny money to play with. The evening entertainment will include:

All your favorite gaming tables – Roulette, Craps, Blackjack and Poker

“A Night at the Races” simulcast horse racing experience

Custom Photo Booth to capture all the fun

Prize Raffle to spend your winnings

DJ and dancing to close the night

2 Drink Tickets and Food

Those wishing to buy-in for more funny money may do so. The proceeds will benefit the Ohio Chiropractic Foundation.

We will also have a silent auction with proceeds benefiting the Ohio Chiropractic PAC.

OSCA updates and annual awards, typically presented at Gala, will be announced during the membership meeting.



# OTHER NEWS

## MEDICAL MUTUAL OF OHIO

State of Ohio Employees - Medical Mutual Coverage Effective 7/1/2024

With the start of a new benefit year for State of Ohio employees, there was concern raised that Medical Mutual of Ohio had dropped chiropractic coverage from these plans. The OSCA has been working with MMO on this topic and is pleased to confirm the following. State of Ohio employees have three MMO plans to choose from. The first two are PPO plans and maintain the same great coverage of chiropractic as previously enjoyed by State of Ohio employees. The third plan is called a Narrow Network MedFlex plan. Any providers wishing to participate in this plan must sign an additional addendum, even if you are already in network with MMO. Without the additional addendum, the provider will be considered out of network. As a "Narrow Network" plan, it does not offer any out of network benefits. The OSCA has worked with MMO to ensure that any provider wishing to participate in this plan can reach out to [CentralOHContracting@medmutual.com](mailto:CentralOHContracting@medmutual.com) to request those documents. Further, they have approved backdating those Amendments to 7/1/2024. Fee schedules are the same for all three plans.

## ARE YOU INTERESTED IN BECOMING MORE INVOLVED? THE OSCA IS LOOKING FOR VOLUNTEERS.

The OSCA Ambassador Program is a voluntary position that allows OSCA members in good standing to represent the OSCA at designated functions, including but not limited to conferences, meetings, exhibitor fairs, etc.

Ambassadors will serve an important role in increasing the presence of chiropractic at key events, therefore serving the OSCA's mission of "Protecting, Promoting and Advancing Chiropractic in Ohio".

OSCA Ambassador participation may only be scheduled by the OSCA and the number of events available may vary by year. Ambassadors may be in attendance at official activities with other OSCA Ambassadors, Board members, and/or staff. OSCA Ambassadors recognize they are representing the OSCA and the profession, not their individual practice or business and will adhere to OSCA messaging for the event they are attending.

If you are interested in serving in this important role, please keep an eye out for further emails that will include an application form.





# OTHER UPCOMING EVENTS

## REHAB ADVANCED STANDING PROGRAM

PAID ADVERTISEMENT

*"If you have wanted to become a DACRB, this is the time to do it. This 50 hour Program will teach you the basic essentials of functional rehab to give you a jump start in learning what is necessary in order to sit for the ACRB" exam."*

### 2024 FALL DATES & TIMES:

MODULE I - SEPT 14TH-15TH

MODULE II - OCT 12TH-13TH

MODULE III - NOV 9TH-10TH

MODULE IV - DEC 7TH-8TH

### PRICING

Modules I - IV are also \$249.00 per course or \$950 for Modules I – IV combined.

Note: All Modules are virtual (not on location) and will be conducted via the Zoom format. Once you register, you will be e-mailed a link to join the Module session that you have registered for.



**For more information and to register log onto:**

<https://www.rehabadvancedstanding.com/>

### ACUPUNCTURE 100 LEVEL FULL 100 HOUR COURSE TRADITIONAL THEORY & PRACTICAL PROCEDURES

This program provides doctors and doctoral/professional students the opportunity to learn the technique of acupuncture and Traditional Chinese Medicine (TCM) adjunctive therapies in levels of progression. Each level incorporates classroom and laboratory practicum to advance the attendee's acupuncture knowledge and clinical application skills. The first 100 hours offers an overview and basic training in acupuncture theory, techniques and traditional Chinese medical adjunctive therapies. Each program level must be completed in its entirety, along with successful completion of all examinations to earn a certificate.

**REGISTER NOW**

### ACUPUNCTURE 300 LEVEL - FULL 100 HOURS COURSE DIPLOMATE

## REGISTRATION NOW OPEN

The second and third 100-hour course series delve deeper into Advanced TCM Principles. Successful completion of these additional courses results in eligibility to sit for the American Board of Chiropractic Acupuncture Diplomate (ABCA) examination.

**REGISTER NOW**