

# HEART BEAT

*The monthly newsletter from The OSCA*

April 2018

## OSCA and AG Dewine Hold Press Conference For Conservative Care



The OSCA, along with Staff Sgt. Shilo Harris, Attorney General Mike DeWine, and State Senator Gayle Manning, held a press conference on March 20th to discuss the role conservative care can play in helping the fight against the Opiate Epidemic.

The press conference resulted in some great coverage which focused on the positive impacts of chiropractic and the non-opioid options that must be considered for pain management. Cleveland.com reported, "DeWine held a press conference Tuesday to endorse the chiropractors' message. DeWine ... said the culture around pain and prescribing drugs as an initial response needs to change."

Dr. Patrick Ensminger, OSCA member and co-chair of the Opioid Taskforce, stated "With four in five new heroin users starting their addiction by misusing prescription painkillers, non-pharmacological treatments can save hundreds of lives every year." The OSCA is excited to build upon this momentum and continue to raise awareness to the general public. Here are just a few of the exciting publications that featured our event:

- [Statehouse News Bureau](#)
- [Cleveland.com](#)
- [The Columbus Dispatch](#)
- [WSAZ](#)

In addition to all this positive press coverage, we had our event shared by multiple other state and national organizations! Our event reached over 40,000 people via social media. We are leading the way on this issue and all eyes are on the OSCA and chiropractic. We hope you, too, will get involved in this issue. Get out in the community to talk about the benefits of chiropractic to all generations. Spread the word at schools, churches, community events. Together, we can fight the opioid epidemic and help get Ohio healthy. There's a lot of great info on the OSCA website here: <http://www.oscachiro.org/page/OpioidCrisis>



**ARE YOUR  
MEDICAL  
RECORDS  
SAFE?**

**A RECORDS AND  
OFFICE SECURITY  
WEBINAR**

Hosted by Milton C Sutton Jr.

APRIL 17 | 12:30 PM | [OSCACHIRO.ORG](http://OSCACHIRO.ORG)

## Acupuncture Reimbursement Codes, Medicaid Fee Changes, and More!

**Acupuncture Codes for Medicaid:** While Medicaid is now covering acupuncture for migraines and low back pain, the following is a list of diagnoses that ODM and Ohio Medicaid Managed care organizations will accept when processing acupuncture services for reimbursement. [Please click this link to view the full list of allowed acupuncture Diagnosis Codes for Medicaid.](#)

**Minor Increases to Medicare Fee Schedule:** Please see below for the changes to the medicare fee schedule. These increases are all relatively small, just \$.10, \$.20, and \$.34, but please note these changes, as they may affect your office and patients.

The updated Medicare fee schedule for 2018 is:

- 98940 - \$28.01 Non Facility and \$30.60 Non Facility Limiting Charge
- 98941 - \$40.22 Non Facility and \$43.94 Non Facility Limiting Charge
- 98942 - \$52.47 Non Facility and \$57.32 Non Facility Limiting Charge

To learn more about these changes, [please click here to visit the CMS Website.](#)

**Tracking Active Legislation and Regulations:** Are you looking for the status of a particular bill? Do you want to know what bills we are even monitoring? Go to our Active Legislation & Rules page of the website! This will show you everything the OSCA is monitoring and what our position is on those issues. You may be surprised by everything going on in Ohio! [Click here to see for yourself!](#)

# Orthopedic

# Diplomate

# Program

August 4-5  
September 15-16  
October 6-7  
November 3-4  
December 1-2  
Columbus, Ohio

5 in-person classes beginning  
August 2019

Sponsored by the Ohio State Chiropractic Association and  
The University of Bridgeport



To sign up or learn more, go to [www.oscachiro.org](http://www.oscachiro.org).

## Upcoming Events

[April 17th](#)

**Office and Medical Records Security Webinar- Presented by Milton C. Sutton Jr.**

The healthcare sector is the most attacked profession by cyber criminals. Chiropractic offices are often targets and don't even realize it! Do you know what to do if someone steals your office's records? Find out the best way to protect your business, before it's too late! This webinar is a must-see for all business owners.

**Free Webinar for All Members**

**REGISTER TODAY!**

[April 24th](#)

**Succession Planning for your Business- Presented by Rob Zirker**

Many business owners spend time working IN their business, but not ON their business. Many don't consider what will happen to their business after they leave it. This is too late! Rob Zirker will walk you through the steps that will ensure your business is a success after you leave it and for many years to come!

**Free Webinar for All Members**

**REGISTER TODAY!**

*Visit [www.oscachiro.org](http://www.oscachiro.org) for more events*

## Affiliate Spotlight - Welcome New Affiliates!

New *Preferred Affiliate* member, **Foot Levelers** is the world's leading provider of individually designed functional orthotics, custom orthotic flip-flops, Shoethotics<sup>®</sup> and Sandalthotics<sup>®</sup>, as well as therapeutic products. They have been serving healthcare professionals and their patients for over 6 decades with products designed to help reduce pain in

the feet, legs, hips, back and neck, so you can enjoy a fuller and happier life at work, home or play. Visit their website at [footlevelers.com](http://footlevelers.com) or contact Heather Pritchard at [heather.pritchard@footlevelers.com](mailto:heather.pritchard@footlevelers.com) for more info.



New **Standard Affiliate** member, **Injury Referral Group**, goes to great lengths to ensure high-quality PI Referrals. The Injury Referral Group adheres to the highest ethical standards, beyond what is required by the Ohio revised code and the Ohio Chiropractic Board. They voluntarily record phone calls to ensure the highest quality, for both the doctor and the client. It's their mission to provide patients with the best chiropractic care, with quality doctors, and to create and maintain relationships between doctors and patients. Contact B. Michael Schroeder II at [injuryreferralgroup@gmail.com](mailto:injuryreferralgroup@gmail.com) or call 330-880-0911.



**CHIROPRACTIC**  
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*Relax. We've got your back.*

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