

HEART BEAT

The monthly newsletter from The OSCA

April 2022



 OHIO STATE
CHIROPRACTIC ASSOCIATION

**Acupuncture Basic 100
Starts April 22**

**Acupuncture Advanced 200
Starts September 9**

**Acupuncture Advanced 300
Starts Nov. 11**



Sign up today for OSCA's Acupuncture Diplomate

Are you registered yet for Ohio's acupuncture program? Here's why you should consider it!

1. The course can be completed by the end of 2022, allowing you to start the year with a new service to expand your practice and serve your patients.
2. Many payors reimburse for acupuncture or this can be a way to add a cash service to your practice.
3. Acupuncture is a treatment method that is easy on your body and joints, allowing you to add a sustainable practice tool to serve your patients.
4. The course is designed in a way to optimize in-person hours while reducing the number of weekends away from home and eliminating out-of-state travel.

5. Our course features expert speakers that will make learning a fun and interactive experience.

For those who already have an acupuncture certificate, you can sign up to attend single weekend events for CE if seats are available.



Here are answers to questions we've received about the program.

Q: Is acupuncture covered by insurance?

A: Some payors - for example UCH and Anthem - cover acupuncture. Ohio Medicaid also covers 30 visits per year and has recently expanded the list of covered conditions.

Q: Are Dry Needling and Acupuncture the same?

A: They are different. This course will also cover dry needling in the first 100 hours.

Q: Can I miss/make up a class?

A: We will do our best to help you find a make up class in the event you must miss one.

Please reach out to the OSCA with any additional questions you may have.

[Click to sign up and for information and prices](#)

Legislative Update



Governor signs House Bill 136 to improve Medicaid access to chiropractic services

Congratulations to all Ohio DCs!

Ohio Governor Mike DeWine (R) signed House Bill 136, sponsored by Representative Scott Lipps (R, Franklin), into law. Effective June 13, 2022, the new law requires the Ohio Department of Medicaid to cover evaluation and management services provided by a chiropractor licensed under Ohio law.

To read the complete press release, click [here](#).

For any questions, please contact the OSCA Office at osca@oscachiro.org.

Chiropractic in the News

Ohio Chiropractic news has been hot, hot, hot! Since HB 136 was signed in March, the profession has been in the spotlight in Columbus and surrounding areas.

Dayton Daily News - "Could expanded access to chiropractor services curb opioid prescriptions?"

Channel 21 TV/Youngstown - interview with Dr. Chris Raymond about the impact of HB 136 and the importance of selecting chiropractic first. Dr. Raymond also addresses the advantages of chiropractic and "keeping chiropractic at the table" in the healthcare discussion.

Click the photo below to watch the entire video.



The News-Herald (Willoughby) - "Euclid chiropractor lends a hand at Beijing Olympics"

The Euclid Observer - "From Euclid to Beijing: Dr. Paul Infield helps athletes stay in top shape"



Maximize your OSCA membership and use our marketing tools to create talk in your own community!



We're happy to share!

Use what we've already created in your own social media posts, website content, community newspaper and for in-office handouts.

If you need help with customization or would just like to chat about a new idea, give us a call.

Spread the word about all the good that chiropractic does. Every effort counts!

OSCA Facebook posts
Press Releases

Social Media Shareables

The OSCA posts great social media content on our Facebook page that you can easily share on your practice social media pages. We've provided a few of them below.

Be sure to follow us on Facebook at:
<https://www.facebook.com/OSCAChiro>
and check back often for new content!

Source: Foundation for Chiropractic Progress
Source: IT Applied (US Dept of Commerce) in cooperation with the Ministry and Department of Health of the State of Oregon. (US Department of Health and Human Services) in cooperation with the Department of Health and Human Services of the State of Ohio.
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Insurance Updates

Medicare

CBR Report: In the first quarter of 2022, many OSCA members received a CBR report from CMS, conducted by a third party administrator. The recipients

were notified that their use of the AT modifier was high compared to their peers. Whether you received the notification or not, use this link to have a better understanding of what the report means, and how to make sure you are billing correctly, specific to the use of the AT modifier and the Medicare ABN.

For more information, click [here](#).

MYCGS: With Medicare replacement plans becoming more popular, patients are sometimes unsure who their Medicare coverage is through. Are you using mycgs to streamline your information gathering process for Medicare patients?

You can verify:

- Eligibility, enrollment dates, deductible
- Correct contractor – does the patient have traditional Medicare, Medicare Advantage, RRB, etc
- Medicare Primary or Secondary – if secondary, you will be able to see who is listed as primary
- Dual-eligibility

If you have not enrolled for mycgs, doing so can create a time saving strategy for your staff and ensure that services are billed to the correct payor the first time.

If you experience issues while enrolling, reach out directly to the EDI helpdesk: EDI Help Desk staff is available Monday through Friday 8:00 a.m. to 5:00 p.m. E.T. Ohio/Kentucky Part B 1.866-276.9558, option 2.

Aetna and Securecare

If you are an in-network provider for Aetna and Securecare and are not being reimbursed at the higher fee schedule that went into effect on September 1, 2021, please have 1-3 eob examples ready and reach out to Dr. Spaulding at brandy@oscachiro.org or 614-229-5290.



June/July - 2nd Annual "Chiropractic Keeps Me Moving" 5K

July 1 - Annual OCF Scholarship application opens

**September - Drug Free Pain Management Awareness Month
"Healthy Me, Drug Free" Poster Contest**

October - Chiropractic Health Awareness Month
7-9 Annual Convention



 Registration now open!



5k Your Way!

JUNE 1 - JULY 31, 2022

2ND ANNUAL CHIROPRACTIC KEEPS ME MOVING 5K

Choose how & when you'd like to participate!

SCAN TO REGISTER



A portion of the proceeds will benefit: 

Registration is now open!

Participate to promote chiropractic's integral role in maintaining a healthy lifestyle.

Register for the
5k

Now's the time to plan how your District will participate in this year's "Chiropractic Keeps Me Moving" 5k Walk/Run.

Whether you walk or run with your family, your office, or your district, we want to make sure your race is successful!

Each District is encouraged to plan a local race event. OSCA will also post marketing materials you can use to get the word out in your community about this event and the important role that chiropractic plays in a healthy lifestyle.

Here are the District races already planned:

District 1

Saturday June 25 - Details to come

District 4

Saturday, June 11 Canfield Fairgrounds

Start time: 9:00 am Arrive by 8:45 at the latest to start on time!

District 7

Thursday, June 30 Car-E-It Party Shop, 1206 E. Main St., Ottawa OH

Start time: 6:30 pm

Save the date!

2022 Annual Convention Registration Opens July 1



The OSCA is busy putting the finishing touches to the 2022 Annual Convention.

Mark your calendars for the Oct. 7-9 event at the Hilton Polaris/Columbus. This year will be packed with content for your chiropractic support staff too.

We have included CA tracks on this year's schedule, as well adding events each day that will apply to support staff:

- General Sessions will focus on chiropractic marketing (Friday) and finding your passion in your profession (Saturday)
- CA breakout tracks on Saturday, including coding/billing

We're scheduling speakers who will inspire, educate and ignite your passion for your profession. Vendors will showcase products and services that enhance your practice. And of course, there'll be lots of fun with the Gala dinner and awards, PAC Auction and cocktail receptions.

Watch the OSCA website for details as plans progress!



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**Financial Guide
for the Chiropractic Community**



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