

HEART BEAT

The monthly newsletter from the OSCA

August 2022



Connecting Purpose
to Passion

2022 OSCA Annual Convention
October 7-9
Hilton Polaris/Columbus

**12.25 CEs! REGISTER
FOR CONVENTION**

**Register before Sept. 1
and save \$100!
Special hotel rate of
\$159/night good through
Aug.31.**

- Nationally recognized speakers and instructors
- Chiropractic marketing, business growth and personal development
- CA Tracks - Collections, Front Desk Communications



**DON'T WAIT!
SIGN UP FOR
CONVENTION**

[Learn more](#)

[Course Descriptions](#)

From Dr. Brandy Spaulding
Today's the day! Sign up for the Annual Convention!

Convention weekend is packed with opportunities to network, reconnect with friends and colleagues, learn from experts from near and far, and celebrate the great profession that we all love. No matter what you need to reignite your passion, we have it!

While the weekend is all about you, we've also built it for those closest to you to enjoy, too. **Bring your family!** This year's venue is the Hilton Polaris, adjacent to Polaris Fashion Mall and there are many options for shopping, dining and family-friendly activities close by. We also have tickets for those who would like to attend the reception or Gala only.

Bring your staff! We've expanded the offerings that appeal to your CAs and support staff, including general sessions and breakouts on Friday, Saturday and Sunday. Show up to your office Monday morning with a staff that is excited and empowered to serve and grow with you.

You won't want to miss Saturday night's **Masquerade Gala** with awards, dinner, dancing and a silent auction. We've also added **Dueling Pianos** to amp up the party even more! Wear your finest attire and your fanciest masque and help us celebrate.

Your presence and desire to learn and grow is a testament of your leadership in chiropractic, and commitment to OSCA's mission to advance the chiropractic profession. This event won't be the same without you! We look forward to celebrating the past year's accomplishments and our future successes together.

See you there!

Insurance Updates

Caresource

Caresource has confirmed that their system should be ready to correctly process E/M claims in the next week. Additionally, they will be automatically reprocessing all E/M services dated 6/13 and later that were incorrectly denied. Re-processing process should take an additional two weeks. During this time, you do not need to take any additional action. However, if four weeks from now your claims have not be reprocessed for payment, we would recommend that you reach out to Caresource and make the OSCA aware.

We are aware that other MCOs may still also be denying this as a non-covered service when rendered by a DC and will continue to work for an expedited resolution. Appeal any denials for exams that have been inappropriately denied.

If the MCO upholds the original denial and does not process the claim for payment, ODM has advised the following: "If a provider is having an issue regarding claims reimbursement from an MCO, they should complete the online provider complaint form via this link:

<http://www.ohiomh.com/ProviderComplaintForm.aspx>. (After submitting the

form, please allow three weeks for a response)



AUGUST

August 8: Deadline for for Ohio Chiropractic Foundation Scholarship applications

Statewide Chiropractic Awareness Campaign launches - Facebook posts for your use are coming soon!

OSCA is excited to announce a statewide PR campaign to increase the awareness and utilization of chiropractic in Ohio. The campaign will launch in August and is scheduled to overlap with September's Drug-Free Pain Management month and October's Chiropractic Health Awareness month. The final phase will be completed in November. [Details were emailed to you on Friday, July 29.](#)

- The PR campaign will encourage people to find a Doctor of Chiropractic near them by searching one of two places - the OSCA Find A Doc feature or the F4CP Find A Doc Feature.
- Please take a moment to ensure your information is up to date in both places so that you can be found through the directories.
- Refer to the email sent to you on 7/29 for step by step instructions.
- Links are included here for you to start the process:

OSCA directory/edit bio: <https://www.oscachiro.org/members/edit.asp>

F4CP directory/edit bio: <https://www.f4cp.org/package/doctorsearch>

September Is Drug-Free Pain Management Awareness Month

As part of this yearly campaign, OSCA is once again offering the "Healthy Me, Drug Free" Poster Contest for students in grades 4-9.

- Participants will create a

poster about how they live a healthy life without the use of drugs.

- The winner of each age group will win a \$250 Amazon gift card and the student winner's classroom will also win a \$250 Amazon gift card.

Marketing tools for Poster

Contest: You can help spread the word about this important message in your community by using the marketing toolkit - including a flier with contest rules, entry form, and more - to promote the "Healthy Me, Drug Free" poster contest. Find them [here](#) on the OSCA website under the Resources tab/September Drug Free Pain Management Awareness.

Marketing tools for September

promotion: The OSCA will provide Facebook posts plus a letter and a Proclamation you can give to your local city government (city council, mayor's office, etc) to get the word out about drug-free pain management and the benefits of chiropractic as a first-line treatment option.

Check [here](#) on the OSCA website in the next few weeks for these materials.

OSCA Member Benefit With F4CP: Webinars for Drug-Free Pain Management Awareness Month

Register to attend these webinars designed to help you educate your community about drug-free chiropractic care. Click to learn more and sign up.

[Four Secrets To Drug-Free Pain Management](#)

[A Post-Covid Call To Action:
Addressing the Opioid and Mental](#)

Health Crises

Effects of Spinal Manipulation on Musculoskeletal Pain

Drug-Free Pain Management for the Drivers of Inflammation

A Structured Metabolic Approach for Reducing Pain in the Highly Inflamed

How To Get Paid for Non-Covered and Excluded Services

Under Further Review: The Science of Behavior Change and Treatment Plan Adherence

OCTOBER National Chiropractic Health Month - National awareness of the use of non-drug approaches as a first line defense against pain.



*Financial Guide
for the Chiropractic Community*

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