

HEART BEAT

The monthly newsletter from The OSCA

August 2021

The 2021 OSCA Annual Convention *Early Bird Registration Ends September 1st*



Have you registered for the OSCA Convention yet? There is still time to register and receive the early bird pricing for 2021! That's a savings of \$100!

You not only get 12 CEs, but you'll get all meals, a Friday welcome reception with vendors, and a ticket to the best party in town - our Annual Gala! Get back together with your peers and prepare for a fun-filled weekend! We have a variety of speakers including Dr. Dan Murphy, Dr. Mike Powell, Dr. Kris Tohtz, and more! We are returning to the Nationwide Hotel and Conference Center, a short drive from Polaris and near many fun activities like Top Golf and Highbanks Metro Park.

We also have a CA track, so bring your staff! The staff track includes training from Kristi Hudson and Lisa Maciejewski-West, who will show your office how to be better functioning, more successful, and plugged back into chiropractic!

It is a weekend you aren't going to want to miss! So sign up now, save

money, and get ready for the best weekend in 2021!

[Click Here to Register Now!](#)

*Don't forget to use the **New & Improved Medicare Action Center!** We also have a poster all DCs can hang in their office to help patients write their representatives, as well!*

HR 2654

*for increased access to
chiropractic for
Medicare patients*

TAKE 30
SECONDS TO
HELP INCREASE
ACCESS TO
CHIROPRACTIC
CARE!

[Click here to help!](#)



OSCA Happenings

September is Drug Free Pain Awareness Month:

This September, we are celebrating Ohio's Drug Free Pain Management Awareness Month! To help you prepare and get the word out to your community, we have a helpful web page with a toolkit to help educate your patients about the importance of managing pain drug-free!

Plus, this year has another exciting addition that we want your help promoting!

The OSCA will be launching a statewide poster contest for students in grades 4-9. Participants will create a poster about how they live a healthy life without the use of drugs! The winner of each age group will win a \$250 gift card of their choice, and the student's classroom will win a \$250 gift card for their classroom! We hope you take full advantage of our toolkit for this contest where we provide you a letter to the teacher, a sample press release, and the details around the contest. This is a great way for you to raise awareness for your office in the community and promote chiropractic! To learn more and get the toolkit, click here.

Scholarship Deadline Approaching: Do you know any chiropractic students who could use \$5000? Make sure they know about the Ohio Chiropractic Foundation's annual scholarship! Open to students who have completed at least 6 trimesters of chiropractic school, be a student member, and have a cumulative GPA of at least a 3.0, we are still accepting applications until August 9th. Click here to learn more and get the application!

Legislative Updates

OSCA Board Meets with Senate President Matt Huffman:

The OSCA Board held its first in person meeting since January 2020 in July. We were lucky enough to welcome special guest, Senate President Matt Huffman! During his meeting, he discussed his background, role in the Senate, and his plans for helping us pass House Bill



136! Our board members were able to ask questions and learn more about the Senator and the legislative process. He was assuring and hopeful that HB 136 will pass in the fall, and we look forward to building our relationship with him and other legislators to push chiropractic forward!

Check out this new OSCA Member Benefit!



ROBERT H. ZIRKER, III CLU, CLTC, CHHC

Financial Advisor

(419) 531-6722

rhzirker@financialguide.com

I've been a fan of chiropractic for over 25 years as the profession has had a profound impact on my life, family, and business. I'm excited to be partnering with the OSCA and members like you, and to introduce a **new 401k plan** as a **member benefit**. My team strives to be the **#1 resource for financial services for chiropractors across the state.**

LEARN MORE

Securities and investment advisory services offered through qualified registered representatives of MML Investors Services, LLC. Member SIPC (www.sipc.org). OSJ 7150 W. Central Avenue, Suite 100, Toledo, OH 43617. 419.893.9759. CRN202408-636741
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Want to schedule a consultation with Rob? [Click here!](#)

UPCOMING EVENTS

Rehab Council Roundtable with Dr. Joe Spaulding

The Rehab Council will host another Zoom Roundtable this September! This event is free to all OSCA members and encourages in-depth conversations with your peers addressing tough cases and further your knowledge of Rehab Techniques and Diagnosis. Sign up today and join the conversation!



What: Rehab Council Roundtable
When: Thursday, September 9th, 2021
Time: 12:30 pm ET
Price: Free for OSCA Members

[Click Here to Register!](#)

Upcoming Events

Save the Date

September 11th: New Speaker, To Be Announced

**November 13th: Become the Provider of Choice
in Your Community with Dr. Tim Bertelsman**

**January 29th: Chiropractic Care Across the
Lifespan with Dr. Lisa Killinger**

Plus a new Dry Needling Seminar, Pediatric Event,
and more... stay tuned!

The Ohio Physicians Health Program (OPHP) Survey

The OPHP is conducting a statewide COVID-19 well-being survey. The purpose of this study is to gather the perspectives of healthcare professionals working across all disciplines, on the types of services needed to support their well-being and the type of infrastructure that needs to be in place so that these services can be easily accessed. Your insight will not only benefit the current system of support for healthcare professionals, but also better equip Ohio for future crises.

OPHP provides a compassionate, supportive, and safe environment for healthcare professionals to receive confidential services to improve their health and well-being. Understanding the current status of stress, burnout, compassion fatigue, and physical exhaustion for healthcare professionals is critical. It is necessary that we now gain a better understanding of what types of supportive services are most desired and how to help those services be more accessible and less stigmatized. OPHP has partnered with the evaluation team at Mighty Crow to design this survey and analyze the results. This survey is being funded through a grant from the Federation of State Medical Boards.

Your input is greatly appreciated. Your answers will help better inform OPHP and its partners as we work to improve services for healthcare professional health and well-being. This survey is completely anonymous.

[Click Here to Begin Survey](#)



Did you see the OSCA Chiropractic Keeps Me Moving 5k was featured in ChiroEconomics? Hundreds have already run the race, but there's still time to sign up!

[Click here to read more!](#)

Upcoming District Runs:

- August 21st - District 5
- August 21st - District 12
- September 12th - District 9
- September 18th - District 1
- Or, on your own, any date, time, and location you choose

Click the image above to register today!



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