

THE HEARTBEAT OF OSCA MEETINGS

AUG 2023

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DRUG FREE
POSTER CONTEST**

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HEALTHY ME, DRUG FREE

POSTER CONTEST 2023



**HEALTHY ME,
DRUG FREE
POSTER
CONTEST
2023**

**OHIOSTATE
CHIROPRACTIC ASSOCIATION**

**Deadline to submit entries:
Tuesday, September 26, 2023**

Winning entries will be featured in the OSCA On Target magazine, social media and digital communications!

CONTEST RULES

The 2023 Poster Contest is open to all Ohio students in grades 4-9 (public, private or home school). Any media can be used to create a flat or two dimensional effect as judging is based on a digital photo of the winning posters.

Size restriction is limited to sets to 8.5" x 11" to no larger than 11" x 17". Digital images must be clear.

All posters must be created by an individual student rather than a team of students.

Although younger students will most likely receive help in planning from parents or teachers, OSCA encourages each student to do their own work.

Entries must be turned in to the OSCA no later than 4:30 pm on Tuesday, Sept. 26, 2023.

Posters will be judged in 4-6 or 7-9 grade level categories. Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored with adult assistance.

The 2023 theme, "Healthy Me, Drug Free" must be included on the front side of each poster.

A signed and legible entry form must be secured to the back of the poster to be eligible for judging. If submitted by email, please fill out the form, sign the form and submit.

POSTER JUDGING CRITERIA

- 50% "Healthy Me, Drug Free" message (poster uses correct theme)
- 20% Visual effectiveness/appeal
- 20% Originality

First and Honorable Mention awards will be given to students and teachers in each of the 4-6 and 7-9 grade-level categories.

Winners will be notified by October 20, 2023.

First place student winners will win a \$250 Amazon gift card. Teachers of the first place award students will also win a \$250 Amazon Gift Card for their classroom.

Honorable Mention prize winners will get a certificate and their teachers will also receive a certificate.

Why should your students/child participate? Project-based learning through poster design and researching the theme can give your students/child an opportunity to express their voice on health issues and showcase their creativity and talent. And it's fun!

- * There are many creative ways students can participate. They can highlight a favorite healthy activity or lifestyle choice that helps keep them drug free (hobbies, sports).
- * Students can also show the benefits of living a drug-free lifestyle - keep mind and body healthy, obey the law, stay safe, maintain friendships, do well at school, etc.

Digital entries should be sent to:
osca@oscachiro.org

Hard copies can be mailed or delivered to:
Ohio State Chiropractic Association
172 E. State St. Suite 502
Columbus, OH 43215

Questions? Contact OSCA at
(614) 229-5290
osca@oscachiro.org

OSCA, in collaboration with the Foundation for Chiropractic Progress, is once again presenting the "September Drug-Free Pain Management Month" campaign. This effort is critical in raising public awareness of chiropractic care as the preferred first-line approach to safe and effective management of musculoskeletal pain. It also raises awareness about the dangers that prescription drugs can present.

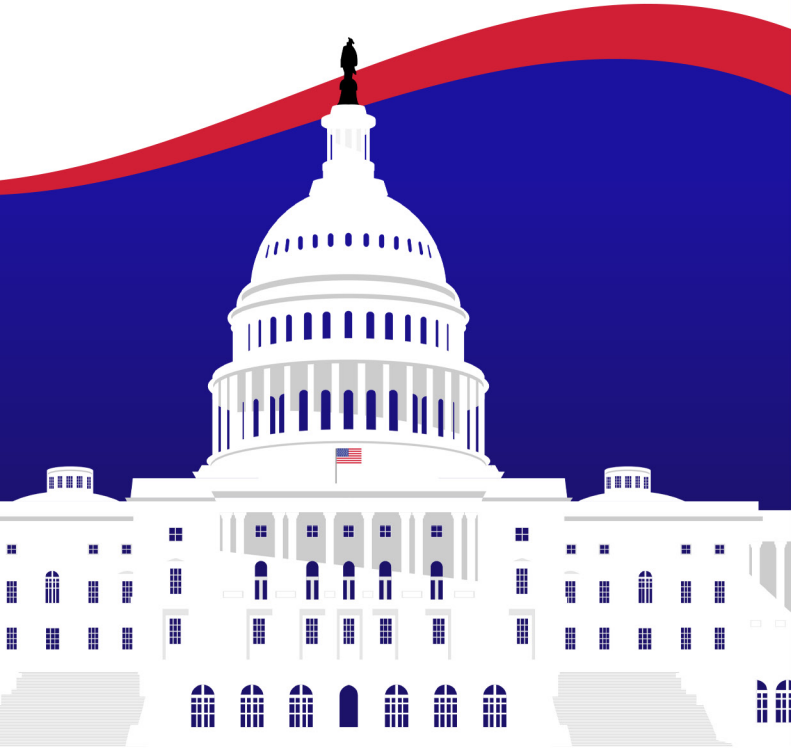
Alternative health care options are also celebrated, including acupuncture, nutritional support, massage therapy and exercise, all of which support a healthy lifestyle.

These positive messages present an opportunity for OSCA to position chiropractic as an important response to prescription opioid use and abuse that leads to addiction and catastrophic outcomes.

To celebrate Drug Free Pain Management Awareness Month, OSCA is once again offering the "Healthy Me, Drug Free" Poster Contest for students in grades 4-9. Promote the event using the **marketing toolkit here**.

2022 Grades 4-6 Winner
Alex Infield
Wickliffe Elementary





OHIO HAS ITS SECOND CO-SPONSOR OF MEDICARE LEGISLATION

Federal Legislation (HR 1610 and S799) introduced earlier this year to improve coverage of chiropractic services saw its first Ohio co-sponsor, Representative Greg Landsman [D-OH-1] sign on in June. On August 11, Representative Mike Carey [R-OH-15] became the second Ohio US Representative to put his support behind the legislation.

Like the previous version, this bill has strong bipartisan support and currently sits at 100 co-sponsors. There is still a lot of work to do to create the change we're looking for. Change that would improve access to, and coverage of, chiropractic services for Ohioans of Medicare age. Watch the video below to learn more about how you can get involved.

DOWNLOAD THE VIDEO HERE.

VA / OPTUM AUDIT




The VA has conducted an audit of therapy claims rendered in 2022. This audit primarily affects a small group of therapy codes that may be rendered in chiropractic offices. Optum/VA claims are paid at the Medicare CGS physician fee schedule. However, in addition, Medicare billing guidelines include a multiple therapy discount. When multiple therapies are billed on the same date of service, a discount is applied to the consecutive units of therapy. This is typically in the discount range of 20-25% but can be as much as 50% depending on the cpt codes. Optum/VA determined that an operational glitch occurred resulting in the multiple therapy discount not being applied to claims during the months of April through July of 2022 (approximately).

In Ohio, third party payors have two years to recoup funds that were incorrectly paid. This has resulted in many providers receiving a recoupment request from Optum/VA. While the recoupment request may not have itemized detail to explain the total requested, you can log on to the VA/Optum portal to see more itemized remittance and recoupment details. If you feel that your recoupment request is incorrect, you may follow the appeal process and should receive a response within 90 days. Feel free to reach out to the OSCA if you have additional questions on this topic.

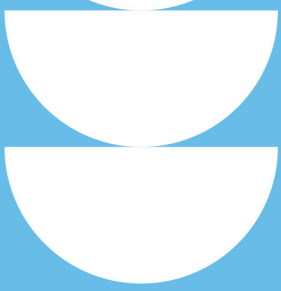
RETURN OF THE SPONSORED MEMBERSHIP PROGRAM



Membership in the OSCA can prove to be an invaluable resource for Ohio DCs. From top ranked speakers and CEs, to timely updates, district meetings, billing and coding assistance, opportunities for fellowship and much more, the OSCA is here to support all DCs in all stages and phases of their careers. Students and first year licensees currently receive a complimentary membership with the OSCA. It is during the second year, that a prorated fee begins for membership. However, with the rising cost of higher education, and being early in their practice career, it can be difficult to allocate funds to membership. This is where YOU come in. If you've been interested in getting more involved but don't have the time to commit, or would like to help a new DC get off on the right foot, you can sponsor an OSCA 2nd year membership. During this membership campaign, for just \$320 you can sponsor a 2nd year licensee for 2024 (and it will include immediate membership for the remainder of 2023). Even if you don't know a 2nd year licensee in need, you can still participate and we will get your sponsored membership to a prospective member.



**CALL NICKI AT THE
OSCA OFFICE IF YOU
WOULD LIKE TO
PARTICIPATE.
614-229-5290**



2023 EVENTS SCHEDULE

The OSCA has several in person and live webinars currently scheduled and several **in the works** for the upcoming year.

CLICK HERE

To visit the OSCA events page for more info or to register for an event.

LUNCH AND LEARN WEBINARS

12-1pm on the 1st Wednesday of the month

COMING UP NEXT

6
SEPT

Documenting and Tracking Treatment Progress,
featuring Dr. Gregg Friedman

1
NOV

Pain Reset - Neuroscience as a Chronic Pain Solution
Functional Neurology Webinar
featuring Dr. Freddy Garcia

6
DEC

How To Properly Document Treatment Codes
featuring Dr. Gregg Friedman



Don't forget to register for the Annual convention!

**8-10
SEPT**

**WEEKEND 2 ONLY
ACUPUNCTURE 100: MSK &
ELECTRO-ACUP, MERIDIANS II, & 8
EXTRAORDINARY MERIDIANS**

Presented by
Dr. Gary Estadt

**YOU'RE
INVITED
TO ATTEND**

OSCA MEMBERSHIP MEETING

Friday, Oct. 6, 4pm
Hilton Polaris/8700 Lyra Dr./Cols, OH 43240
Questions/comments for the meeting agenda must be submitted in writing and emailed to osca@oscachiro.org no later than September 12, 2023.

6 SEPT

LUNCH & LEARN:

DOCUMENTING AND TRACKING TREATMENT PROGRESS W. DR. GREGG FRIEDMAN

Join us the first Wednesday of each month as we will dive into a new topic in one of these 3 areas: Clinical/Technique, Billing/Coding, and Business Management/Support. This month we dive into Documenting and Tracking Treatment Progress with Dr. Gregg Friedman.

REGISTER NOW



What Lunch & Learn topics would you like to hear in 2024? We want your feedback. Submit your suggestions to osca@osacchiro.org with the subject line **LUNCH AND LEARN SUGGESTION**

MEMBER Q&A CONVENTION EDITION

Q: WILL CONVENTION INCLUDE CONTENT FOR CA'S?

A: Yes! In addition to all general sessions, which registered CA's and support staff can attend to gain a better appreciation of the chiropractic profession and the care you provide, there will also be CA focused sessions.

Saturday's breakout will include four hours of content that will help take your CA team to the next level. It will include workshops on how to conduct internal file audits and also help your team understand what reviewers are looking for, as well as what elements are essential to proving medical necessity. This breakout session will conclude with a team building workshop. Leave this session making sure your team is working toward the same goals, from the DC to the CA, and having more fun while serving your patients each day.

CAs will also have a breakout session on Sunday which will include a panel discussion on timely topics and challenges that they face in the front office and will end with a small group workshop of best practices to ensure success.

ATTENTION

IMPORTANT THINGS TO NOTE:

If you have not booked your hotel room yet please do. The block of hotel rooms at the special rate will expire on **October 6, 2023.**

[CLICK HERE TO BOOK YOUR ROOM NOW.](#)

Registration for the 2023 Annual Convention will close on September 30, 2023. You don't want to miss this year's event. This is a great opportunity to learn and connect with other chiropractic professionals from all over the state of Ohio.

[CLICK HERE TO REGISTER NOW](#)



Q: WHAT SHOULD WE EXPECT FOR THE SATURDAY ENTERTAINMENT, CASINO ROYALE?

A: This year we are stirring up the Saturday night entertainment!

Grab your favorite cocktail chic attire and join us for a *007 Casino Royale* themed casino night. Each guest will receive funny money to play with. The evening entertainment will include:

- All your favorite gaming tables – Roulette, Craps, Blackjack and Poker
- “A Night at the Races” simulcast horse racing experience
- Custom Photo Booth to capture all the fun
- Prize Raffle to spend your winnings
- DJ and dancing to close the night
- 2 Drink Tickets and Food

Those wishing to buy-in for more funny money may do so. The proceeds will benefit the Ohio Chiropractic Foundation.

We will also have a silent auction with proceeds benefiting the Ohio Chiropractic PAC.



20 GUEST 23 SPEAKERS



Dr. Alicia Yochum
RN, DC, DACBR



Dr. Robert Scott
DC, DACNB, FACFN, FABCDD,
FABNN, FABVR, FABIR, FICC



Dr. Sherry McAllister
DC, CCSP



Dr. Jay Greenstein
DC, CGFI-L1, CKTP, FMS



Dr. John Edwards
DC, DACCP



Dr. Matthew Antonucci
DC, DACNB, FACFN, FABCDD,
FABNN, FABVR, FABIR, FICC



Dr. Evan Gwilliam
DC, MBA, BS, CPC, CCSP, QMCC,
CPMA, CPCO, AAPC Fellow



Dr. Chris Anderson
DC, MCS-P, CIC, CCSP



Dr. Brendan Murray
DC, DACBSP



Dr. Andria D'Amato
DC, DABCA, FIAMA



Dr. Kristin Hieshetter
DC

**6-8
OCT**

**HILTON POLARIS
COULUMBUS, OH**

2023 ANNUAL CONVENTION - BUILDING BONDS: Attendees can earn up to 14 hours of CE credits! Breakout sessions include hands-on techniques, peds, CA, and more. This is a great opportunity to network with fellow DCs, learn new information from some great speakers, and build bonds to the chiropractic profession!