

THE HEART OF GREAT OSCGA NEWSLETTER

JUNE 2023



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BUILDING BONDS

THE 2023 ANNUAL CONVENTION



BUILDING BONDS

The Ohio State Chiropractic Association's annual convention, **Building Bonds**, will take place October 6-8, 2023, at the beautiful Hilton at Polaris in Columbus, Ohio.

This is an exciting event that brings together chiropractic professionals, as well as their families and support staff, vendors, and speakers from across the state and country. Convention always provides a unique opportunity for attendees to connect with like-minded individuals, enhance their skills through educational and hands on sessions, and engage in meaningful discussions about chiropractic and healthcare.

Convention proves, time and again, to be a high energy event where connections and friendships are created and deepened with fellow chiropractors. Building a strong network of professionals in the same field can be incredibly valuable for sharing knowledge, experiences, best practices, and fostering an environment of collaboration and support.

Convention attendees will have an opportunity to earn up to 14 CEs throughout the weekend during sessions that emphasize professional development for you and your team. We will be featuring a panel of renowned speakers from across the country that will deliver presentations on chiropractic care, technique, research, and office procedures.

In addition to the educational aspect, there will be numerous opportunities to unwind and let loose at the social and networking events including the Friday Welcome Reception, Saturday Cocktail Reception and Casino Royale themed event on Saturday evening.

As always, there will be plenty of scheduled breaks to grab a snack and stroll through the vendor hall. It will be full of sponsors and exhibitors that are ready and waiting to help you learn about new technology and services to enhance patient care and streamline your office procedures. Attendees will have an opportunity to connect with one another and vendors throughout the weekend during scheduled breaks, meals, and special receptions.

Convention won't be the same without you so make plans to join us this year. We look forward to seeing you in October!



REGISTER BY CLICKING HERE OR SCANNING THE QR CODE

October 6-8

Hilton Polaris | Columbus



BUILDING BONDS

THE 2023 ANNUAL CONVENTION

ABOUT THIS YEAR'S THEME

The 2023 Ohio State Chiropractic's Annual Convention is aptly titled "**Building Bonds**" to highlight the significance of building professional relationships within the chiropractic community. The name reflects the core purpose of the event, which is to bring chiropractic professionals together to connect, collaborate and support one another. And it just so happens to set us up perfectly for the Saturday night entertainment, a 007 Casino Royale themed Casino Night.

Building professional relationships is crucial in all fields, including chiropractic. It fosters a sense of community and camaraderie among practitioners. By connecting with peers who share similar goals and challenges, chiropractors can find a

support system that understands their unique professional journey.

Building bonds allows for the exchange of knowledge and expertise and allows us to best care for our patients. We can learn from each other's experiences, share best practices, and discuss innovative approaches to patient care. This collaboration promotes continuous learning and growth within the profession.

Professional relationships can also lead to valuable referrals and partnerships. When we establish trust and rapport with colleagues, we can confidently refer patients to other trusted practitioners, collaborate on complex cases, and ensure patients receive the best the chiropractic profession has to offer.

And on a fun note, the James Bond themed Casino Night is sure to be a great time. The change from the seated Gala event to this format will be a welcomed opportunity to retain the upscale celebration with an improved opportunity to mingle and socialize. Attendees can dress in their favorite Casino Chic attire, try their gaming luck with funny money, enjoy the fare and friendship of those around them and continue **Building Bonds**.

All photos from last year's annual convention



BUILDING BONDS

THE 2023 ANNUAL CONVENTION

REGISTRATION INFORMATION

REGISTRATION DATES

June 8 - August 1 : Early Bird Pricing

August 2 - September 29 : General Registration

September 30 : Registration Closes



WHAT COMES WITH YOUR REGISTRATION?

14 Hours of Continuing Education

Membership Meeting on Friday

Friday Night Vendor Reception – 2 Drink Tickets and Food

Saturday – Breakfast, Lunch, Snack Breaks, Ticket to Saturday evening Casino

Royale event, including funny money for games, 2 drink tickets and food

Sunday – Breakfast



BECAUSE WE LOVED IT SO MUCH, SAME LOCATION AS LAST YEAR!

Hilton Polaris/Columbus

8700 Lyra Drive
Columbus, OH 43240

Hilton Polaris is just moments from Polaris Fashion mall and offers free parking, non-smoking rooms, an on-site restaurant and in-room dining. Topgolf is just a mile away. Perks include an indoor pool, hot tub, fitness center and twinkling courtyard with fire pits for a relaxing, cozy stay.

Hotel amenities include a well-equipped fitness center, free WiFi, indoor pool and easy access to Columbus's finest shopping, dining and entertainment.

BUILDING BONDS

THE 2023 ANNUAL CONVENTION

FRIDAY

OCTOBER 6, 2023

9:00am -1:00pm

Board Meeting | Gemini A & B

1:00pm – 4:00pm

Registration & Vendor Exhibition Open |
Main Hallway

4:00pm – 5:00pm

Member Meeting | Gemini A & B

5:00pm – 6:00pm

General Session 1 with Dr. Alicia Yochum
(1 CE) | Grand Ballroom
[Sponsored by Foot Levelers]

6:00pm – 7:00pm

General Session 2 with Dr. Robert Scott
(1 CE) | Grand Ballroom
[Sponsored by Life University]

7:00pm – 9:00pm

Vendor Welcome Reception | Main Hallway

9:00pm – 9:45pm

President's Reception (Invite Only) | Patio

SCHEDULE

BUILDING BONDS

THE 2023 ANNUAL CONVENTION

SATURDAY

OCTOBER 7, 2023

7:00am -8:00am

Registration, Vendor Hall Open, & Breakfast | Main Hallway

8:00am – 10:00 am

General Session 3 with Dr. Sherry McAllister (2 CE) Grand Ballroom
Sponsored by Foundation for Chiropractic Progress

10:00am – 10:30am

Vendor Break & Smoothies | Main Hallway

10:30am – 12:30pm

General Session 4 with Dr. Jay Greenstein(2 CE) Grand Ballroom
Sponsored by ChiroHealthUSA & Infinedi

12:30pm – 1:30pm

Lunch | Main Hallway

1:30pm – 3:15pm

Breakout Sessions Part 1 (2 CE)

Drs. Anderson & Gwilliam / Gemini A
Sponsored by ChiroHealthUSA

Dr. Antonucci – Gemini B
Sponsored by Carrick Institute

Dr. D’Amato – Gemini C

Dr. Edwards – Polaris A

Dr. Murray – Polaris D

3:15pm – 3:45pm

Vendor Break & Snack | Main Hallway

3:45pm – 5:30pm

Breakout Sessions Part 2 (2 CE)

Drs. Anderson & Gwilliam – Gemini A
Sponsored by ChiroHealthUSA

Dr. Antonucci – Gemini B
Sponsored by Carrick Institute

Dr. D’Amato – Gemini C

Dr. Edwards – Polaris A

Dr. Murray – Polaris D

5:30pm – 7:30pm

Free Time

7:30pm – 8:00pm

Cocktail Reception | Main Hallway

8:00pm – 12:00am

Casino Night, Dancing, Drinks, & Food Stations | Grand Ballroom

SCHEDULE

BUILDING BONDS

THE 2023 ANNUAL CONVENTION

SUNDAY

OCTOBER 8, 2023

8:00am -9:00am

Vendor Hall Open, Breakfast, & Chapel
Main Hallway & Gemini A

9:00am – 11:00am

General Session 5 with Dr. Kristin
Heishetter (2 CE) | Grand Ballroom
Sponsored by Erchonia

11:00am – 11:20am

Final Vendor Break | Main Hallway

11:20am – 1:00pm

General Session 6 with Dr. Kristin
Heishetter (2 CE) | Grand Ballroom |
Sponsored by Erchonia

11:30am – 1:00pm

Vendor Breakdown

1:00pm

Convention Concludes

SCHEDULE

BUILDING BONDS

THE 2023 ANNUAL CONVENTION

SPEAKERS & SESSIONS



Dr. Alicia Yochum

General Session: Updated Imaging of Your Active Patient and Biomechanics of Disc Lesions (1 CE)

Dr. Yochum's course will increase the chiropractor's ability to interpret radiology reports on their patients and integrate this information into their treatment plans. Dr. Yochum will talk about how posture can predispose someone to a disc lesion and the biomechanics as it relates to the disc. This seminar will also enhance the doctor's ability to look at the images and have a better understanding of the anatomy as it pertains to disc lesions. We will look at full MRI scans and walk through the anatomy and disc nomenclature so you can correlate what you see clinically to what is found on the images.



Dr. Robert Scott

General Sessions: What is old is new again (1 CE)

In the post pandemic world, the susceptibility of the host, or one's vulnerability to injury and disease process is directly linked to one's resiliency. This session will provide the case for focusing the profession's attention on Salutogenics and improving resiliency as a means of reducing the health burden of disease.



Dr. Sherry McAllister

General Session: Maximizing Momentum through Mobilization (2 CE)

Join F4CP President, Dr. Sherry McAllister to review current, relevant information on trending healthcare topics to maximize the value of chiropractic care. This presentation will cover the latest research; the importance of mobility, stability, and flexibility; and how chiropractors can mobilize their community.



Dr. John Edwards

Breakout Sessions: One Belly, Two Brains: Practical Thinking for the Family Chiropractor (4 CE)

Hour 1: Functional neurology of particular importance to the pregnant and postpartum population. Introduction to objectively measuring cortical function, autonomic nervous system indicators and balance for perinatal patients.

Hour 2: Addressing Perinatal Mood and Anxiety Disorders through the chiropractic lens.

Utilizing the information from the functional outcome assessment, targeting adjustments and activities to screen for and manage the most common condition of the perinatal phase.

Hour 3: Newborn examination essentials

Latch, birth trauma, and chiropractic technique modification for newborns.

Hour 4: Application of Polyvagal Theory to the Infant

Identifying hard wired cues to improve neurological flexibility and resilience during infancy.

BUILDING BONDS

THE 2023 ANNUAL CONVENTION

SPEAKERS & SESSIONS



Dr. Jay Greenstein

General Session: Leadership Mastery: The Mindset, Purpose, People, and Process Path to Success (2 CE)

Risk management starts at the top. Leaders who do not develop and improve their leadership and communication skills leave themselves vulnerable to a wide variety of risks. Leadership styles and their associated effectiveness have gone through a massive evolution and will continue to advance. This interactive session will focus on implementing the most innovative and effective leadership concepts of the 21st century to reduce risks to your practice related to both employees and patients. Mission-critical content with the practical applications from the leadership literature, provides an evidence-based approach to reducing risk. Leaders in attendance will be surveyed to discover their own leadership style and areas of risk. Discussion reducing risk and improving outcomes through appropriate and ethical use of Purpose, People, and Process will be the guidepost for practices moving forward. The mix of concept and application will give practice leaders not only the ammunition, but also the “guns” to hit their goals and do it in a way that minimizes, if not eliminates, risk.



Dr. Matthew Antonucci

Breakout Sessions: Concussion - Return to Play (4 CE)

Concussions are complex injuries requiring extensive training and specialty consultation. They are occurring in the general population at staggering incidence rates - more than diabetes and more cancer diagnoses. Chiropractors have a unique position in the healthcare system, with established patient relationships and more frequent interactions, allowing them to be a pivotal steward of brain health and safety. However, research has demonstrated that knowledge among ALL healthcare providers is deficient in identifying and managing mTBI. While many individuals don't know if they were concussed or the magnitude that their injury may have on their life, this 4-hour, fast-paced course will aid its attendees in making solid recommendations by covering the breadth of concussion, from acute/sideline management, sub-acute therapeutics, and the 7 subtypes of concussion. Our goal is to enable chiropractors to properly manage or refer patients with concussions, to reduce long-term suffering and promote brain health.



Dr. Andria D'Amato

Acupuncture Course: Auriculotherapy, Tongue and Introduction to Facial and Pulse Diagnosis, & Introduction to Internal Disorders (4 CE)



Dr. Chris Anderson & Dr. Evan Gwilliam

*This session is designed for CAs, office staff and/or DCs

Breakout Sessions: Learn to Audit Yourself! (2 CE) & Strengthen Your Team (2 CE)

Learn to Audit Yourself! (3 hours)

Sometimes a fear of what third parties might do can get in the way of taking care of patients. In this action-packed, hands-on workshop presentation, national experts, Drs. Anderson and Gwilliam, will team up to show you how you can give auditors and reviewers what they are looking for so that they leave you alone and you can focus on your practice. You'll learn what makes you an audit target and how to communicate medical necessities so clearly that no one will doubt it.

Strengthen Your Team (1 hour)

In this riveting workshop, rediscover why you got into the incredible field of chiropractic. Learn to work as a cohesive team that includes the doctor, and the front and back office all working towards the same goals. Get invigorated and walk away with ideas for how to make your workday more fun.



Dr. Brendan Murray

Breakout Sessions: Conditions of the Lower Extremity - Evaluation, Diagnosis and Management (4 CE)

This hands-on breakout session will get you ready to assess and manage conditions of the lower extremity. The course will include a review of up-to-date research on diagnosis of common injuries to the hip, knee, and ankle, as well as currently understood biomechanics of the areas of injury and how they can present to the practitioner.

It will include discussion and demonstration of conservative approaches to modify these abnormal mechanics via mobilization, manipulation, and soft tissue mobilization in office. Finally, participants will learn, or refresh their knowledge on approaches in rehabilitation to add stability to the injured joints and their corrected positions.

The goal is to take all this information and be able to apply it on Monday morning. .



BUILDING BONDS

THE 2023 ANNUAL CONVENTION

SPEAKERS & SESSIONS



Dr. Kristin Hieshetter

General Sessions: Build a Better Brain (2 CE) & The Enteric Nervous System: Our “Other” Brain (2 CE)

Build a Better Brain

Fatigue, brain fog, achy joints, coated tongue, and irritability are just a few symptoms that a patient’s gut is leaking. This course covers the latest research on the gut microbiome, its implications in nervous system disruption, and how to restore balance. Learn how to test for gut imbalances, then create a comprehensive program that includes treatments in-office, and protocols for in-home to ensure long-term success.

The Enteric Nervous System: Our “Other” Brain

The human brain is under a constant barrage of stressors never before incurred in the history of mankind. From electromagnetic frequencies to viruses, cellular radiation to pesticides, heavy metal exposure to toxic municipal water supplies, our brains and bodies are enduring an unfathomable burden. This course covers mechanisms of brain degeneration, from leaky gut to epigenetics to calcium ion overload, and what can be done about it. This course also discusses implications of chronic stress, chronic traumatic encephalopathy, sleep issues, and hands-on laser protocols for brain restoration. Lastly, nutrition and intermittent fasting implications on brain health and longevity will be tied into the overall clinical outcomes.



WHAT ARE YOU WAITING FOR?

REGISTER NOW

SHARE YOUR DRIVE

As a Doctor of Chiropractic,
you can influence the future
of the profession by encouraging
health-care minded individuals
to pursue a career in chiropractic.

Share your drive and passion for
the profession. Refer students to
Palmer College of Chiropractic.

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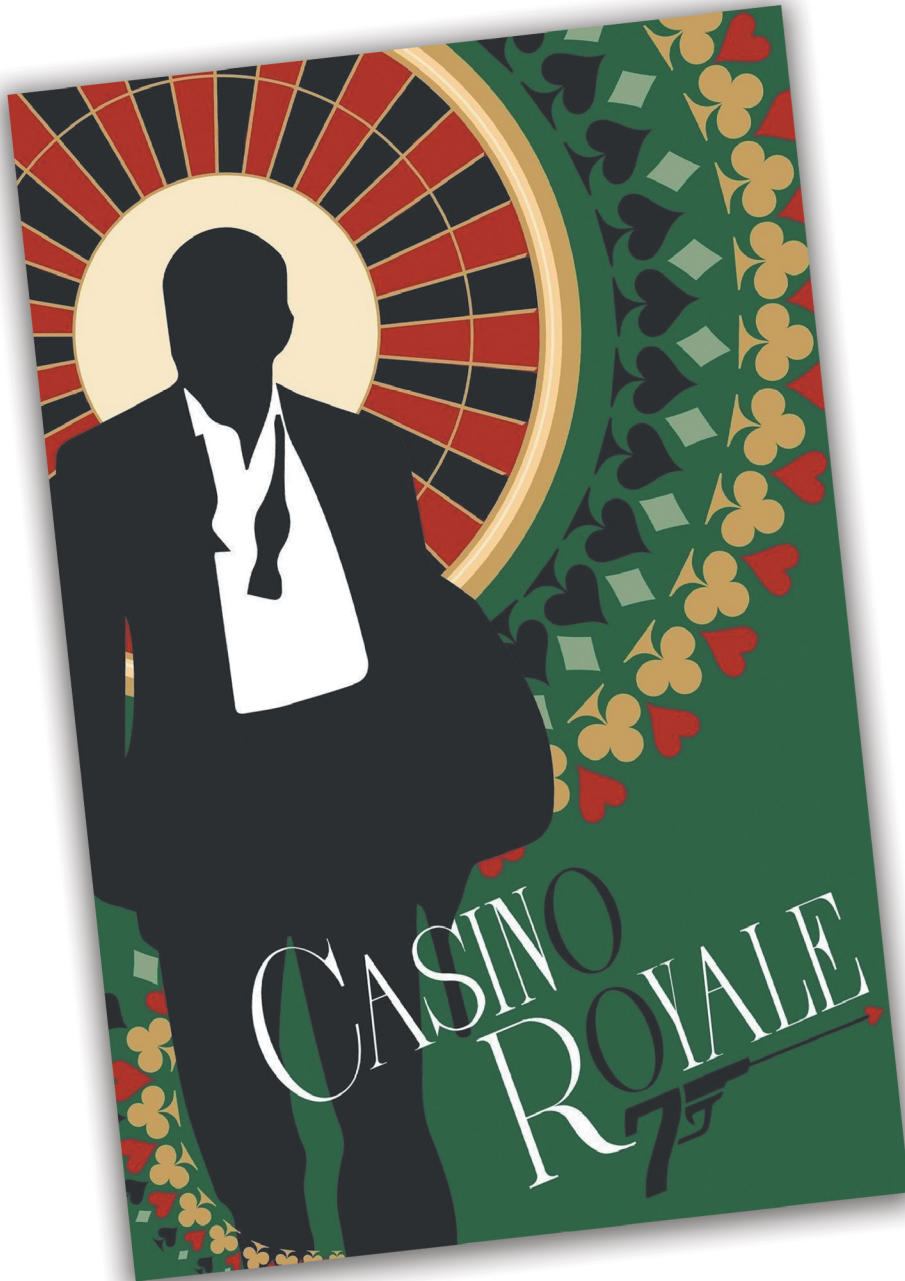
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BUILDING BONDS

THE 2023 ANNUAL CONVENTION

NEW EVENT!



This year we are stirring up the Saturday night entertainment!

Grab your favorite cocktail chic attire and join us for a **007 Casino Royale themed casino night**. Each guest will receive funny money to play with. The evening entertainment will include:

All your favorite gaming tables:
Roulette, Craps, Blackjack and Poker

"A Night at the Races" simulcast horse racing experience

Custom Photo Booth to capture all the fun

Prize Raffle to spend your winnings

DJ and dancing to close the night

2 Drink Tickets and Food

Those wishing to buy-in for more funny money may do so. The proceeds will benefit the Ohio Chiropractic Foundation.

We will also have a silent auction with proceeds benefiting the Ohio Chiropractic PAC.

OSCA updates and annual awards, typically presented at Gala, will be announced during the membership meeting

Thank You!

Thank you to the following Sponsors/Exhibitors of the 2023 Annual Convention. Make sure to check them out.

PLATINUM SPONSORS



SILVER SPONSORS

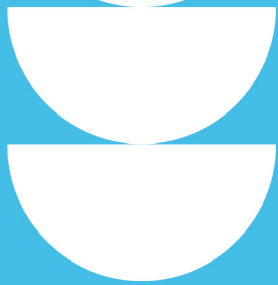


EXHIBITORS:

Buckeye X-Ray
Chattanooga/Light Force
Ohio Professionals Health Program
Clean Remedies

Chiropractic Federal Credit Union
IDEA X-Ray
Student Loan Tutor
Palmer College

If you work with a vendor that is not on this list and would like to see them at Convention, please direct them to <https://www.ohiochirocon.org/exhibitors> for more information. Or reach out to the OSCA and we will contact them directly.



2023 EVENTS SCHEDULE

The OSCA has several in person and live webinars currently scheduled and several **in the works** for the upcoming year.

CLICK HERE

To visit the OSCA events page for more info or to register for an event.

LUNCH AND LEARN WEBINARS

12-1pm on the 1st Wednesday of the month

5
JULY

No lunch & learn
Happy Independence Day!

6-8
OCT

Annual
Convention –
Hilton at Polaris
Columbus Ohio

COMING UP NEXT

2
AUG

Comprehensive Migraine
Management
featuring Dr. Adam Harcourt

1
NOV

Pain Reset - Neuroscience
as a Chronic Pain Solution
featuring Dr. Freddy Garcia

6
DEC

How To Properly Document
Treatment Codes
featuring Dr. Gregg Friedman

6
SEPT

Documenting and Tracking
Treatment Progress,
featuring Dr. Gregg Friedman



ACUPUNCTURE PROGRAM

We have received so many requests for Acupuncture and will be starting another program this year. Acupuncture Basic 100 will kick off August 5, 2023 in Columbus, Ohio. All 100 hours will be in person and will be broken down into 4 weekends / 25 hours.

Legislation passed at the end of 2022 reducing the number of hours required to obtain your acupuncture certificate from 300 to 200. This change went into effect April 2023. Those still wishing to earn 300 hours will have the opportunity to do so via additional online learning opportunities through the OSCA. For more information and to register for upcoming courses, click here.

For more information and to register, click here.

2023 PROGRAM DATES

AUG 4-6
SEPT 8-10
OCT 6-8
DEC 1-3

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A QUICK UPDATE MEDICAID

OSCA SUCCESSFUL IN RESOLVING MEDICAID MANAGED CARE ORGANIZATIONS (MCOS) ATTEMPTS TO IMPOSE PA REQUIREMENTS.

Earlier this month, the OSCA received an increase in inquiries from members regarding denials of CMT by Medicaid MCOs for lack of prior authorization.

Ohio Department of Medicaid confirmed their intent to allow MCOs to implement prior authorization for medical necessity and utilization control. The OSCA rebutted this response from ODM as the language passed in HB 136 explicitly prevents ODM from placing prior authorization requirements within the visit limits on any of the covered services listed in 5160-8-11.

ODM concurred that the position held by the OSCA regarding prior authorization on covered chiropractic services was correct and agreed to provide follow up clarification to Medicaid.

On June 21, 2023, ODM provided a clarification to Medicaid MCOs that included the following clarification,

"This memo seeks to clarify the requirements for Managed Care Organizations (MCOs) and MyCare Ohio Plans (MCOPs) regarding covered chiropractic services. House Bill (HB) 136, as passed by the 134th General Assembly, requires that the Ohio Medicaid program "shall not impose a prior authorization requirement on covered [chiropractic] services". See Ohio Revised Code (ORC) 5164.061(B)(3)(b). This obligation extends to the Medicaid Managed Care and MyCare Ohio programs per OAC 5167.15."

During the legislative process of working HB 136 in the 134th General Assembly, foresight was strategically used to include this language. Prior authorizations can be misused by payors as a way to reduce access and payments for covered services and could potentially be used as a strategy to offset the dollars spent by adding coverage of E/M services.

While it's never encouraging to see this practice, it is encouraging to know that work done by the OSCA has not only added coverage of E/M services, as already known, but it has also blocked this administrative burden for providers and maintained easier access to the services we provide for those patients with Ohio Medicaid coverage.

A QUICK MEDICARE UPDATE

The **NEW Medicare ABN Form** will go into effect on June 30th, 2023. If you missed the update on this topic in the May Heartbeat, make sure to start using the new form by June 30th. The new form and instructions on its use can be found **here**.