

HEART BEAT

The monthly newsletter from The OSCA

June 2022



2022 OSCA Annual Convention
Saturday Evening Gala Theme

Gala Masquerade



"A Night In Disguise"

Don't miss an evening of dress-up fun and a bit of mystique as the OSCA tries on some laid-back, "Big Easy," New Orleans-themed style! Join us for the "Gala Masquerade," Saturday, Oct. 8, during the Annual Convention at the Hilton Polaris. Bright, colorful, feathery, glittery – let's see your Gala chic!

REGISTRATION OPENS JULY 1 at <https://www.ohiochirocon.org/>.
Annual Convention is October 7-9, 2022

Mark your calendars for these OSCA happenings!

June/July

2nd Annual "Chiropractic Keeps Me Moving" 5K
July 1 - Annual OCF Scholarship application opens

September

Drug Free Pain Management Awareness Month
"Healthy Me, Drug Free" Poster Contest

October

Chiropractic Health Awareness Month
7-9 Annual Convention -- Registration Opens Friday, July 1

Insurance Updates

Ohio Medicaid: Coverage of E/M services by Medicaid to become law on June 13, 2022

In a legislative win for OSCA members, the language in HB 136 will become law on June 13, 2022. As of that date, Ohio will require the Medicaid Program to “cover evaluation and management services provided by a chiropractor if the chiropractor is licensed to practice chiropractic under Chapter 4734. of the Revised Code.”

Although payment can be expected for E/M services rendered from the effective date of 6/13/2022 forward, the OSCA has received communication from the Ohio Department of Medicaid that their system is not yet updated to allow for the correct processing of these claims. Originally ODM stated their system would not be ready to receive these claims until 10/1/2022. However, advocacy from the OSCA and bill sponsor, Representative Scott Lipps, resulted in agreement from ODM to ensure system readiness by July 1, 2022.

Based on this information, we are recommending that our members hold their claims for E/M services until July 1st to avoid unnecessary denials and the need for appeals and resubmissions. Once we have further updates and guidance from ODM, the OSCA will relay that information to our membership.

Molina

If you have received a recoupment/takeback letter from Molina, please reach out to Dr. Spaulding. Email the letter received by your office to: brandy@oscachiro.org.

Chiropractic in the News

Hats off for chiropractic in the spotlight! Read more about your fellow DCs and a new chiropractic research study.

The Business Journal - Meridian Healthcare integrates general practice and chiropractic medicine into its behavioral, mental health and addiction recover services.

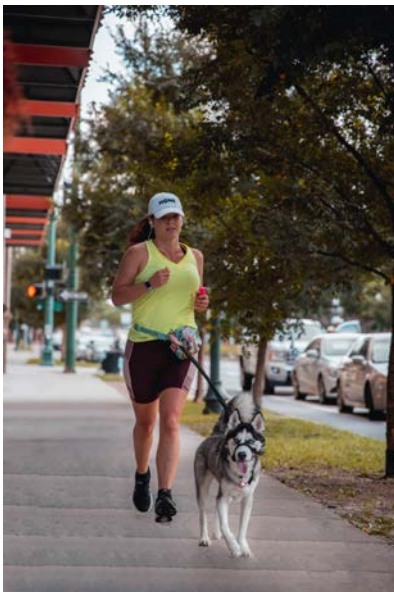
Claims Journal - Study Links Chiropractic Care To Lower Costs, Faster Return To Work

CONGRATULATIONS NEW MEMBERS!

Welcome to the OSCA - we're happy to have you join us!

Nicolette Arbanas
Richard Cohen
Colleen Denton
Monica Ebbing
Emily Holcomb
Cassandra Holm
Allen Homan
Jon Hoyas
Mike Kaisk
Kyle Lashley

Seth Link
Katelyn McKenzie
Gerold Orlando
Emily Powers
Tim Prater
Nick Prewitt
Jennifer Rogers
Daniel Stewart
Mark Stubbendieck
Jamie Zeman



Now's the time to register for this year's "Chiropractic Keeps Me Moving" 5k Walk/Run.

Whether you choose to walk or run with your family, your office, or your district, it's time to register and start training!

Follow the links and instructions below to set up a team and/or register as a participant on a team.

To set up a team click:

<https://www.raceentry.com/chiropractic-keeps-me-moving-virtual-5k/race-information>

To register as an individual on a team

1. Get the team name from the Team Captain or the list below.
2. Go to <https://www.raceentry.com/chiropractic-keeps-me-moving-virtual-5k/race-information>
3. Click the blue box that says "REGISTRATION".
4. Click in Blue Box that says "CLICK TO ADD/JOIN TEAM"
5. Then click in Blue Box that says, "REGISTER TEAMMATE".
6. In the dropdown, choose your team name.
7. Enter your team's password.

8. Complete the remainder of your individual participant registration.
9. Upon completion and payment, you should receive an email confirmation of your registration.

If your District doesn't have a team name, please register as an individual.

District Races

District 1

Team name: District 1 NOCA Password: d1osca5k
Saturday June 25 - Swan Creek Metro Park/Toledo 9:00 am

District 4

Team name: BRC Password: Columbiana1
Saturday, June 11 - Canfield Fairgrounds/Canfield 9:00 am

District 5

Saturday, June 25 - Kent State University/Student Center 9:00 am

District 7

Team name: Back to the Bones Password: Race2022
Thursday, June 30 - Car-E-It Party Shop, 6:30 pm

District 12

Team name: Chillicothe 5k Password: 2022
Saturday, July 30 - The Pour House, Chillicothe 9:00 am

District 13

Saturday, July 2 - Little Miami Bike Trail 9:00 am

District 14

Saturday, July 23 - Reservoir Park/Massillon 9:30 am

Available now on the OSCA website!

OSCA has designed a suite of marketing materials to boost interest and participation in your District race event. The toolkit includes a flier, poster, Facebook post and a web banner.

Each piece can be customized with your specific event to display in your office and on social media.

Email Allison West to get your customized versions:
allison@oscachiro.org

5k Marketing Toolkit



Register for OSCA's Acupuncture Weekend Single Courses

Whether you're exploring acupuncture as an option

for your practice, or you already have your certificate and would like to enhance and expand your knowledge, these weekends are for you! Our course offers expert speakers that make learning a fun and insightful experience.



Here's a look at the courses offered:

- June 10 - Auriculotherapy & Adjunctive Therapy with Internal Disorders
- July 22 - Research, Gua Sha
- Sept. 9 - Advanced History Taking & Pulse Diagnosis
- Oct. 7 - Scalp & Peripheral Neuropathy Acupuncture Techniques
- Nov. 11 - Practical and Clinical Application of Tung's Acupuncture
- Dec. 2 - Introduction to Chinese Herbs & Nutrition

[Click for information, prices and to register](#)



Member Survey Coming Soon

Your OSCA membership has value. It provides you with resources that help your practice grow and prosper, such as access to education and training; advocacy at the state legislature; enhanced benefits programs and so much more.

We need your expertise and want to hear your ideas and your passion about how OSCA can continue offering value to our members.

That's why we will be asking for your input on membership issues such as continuing education, marketing, membership events and other member topics.

We'll continue to update you on when the survey will be emailed, along with all the pertinent details.

What's YOUR story?

Did you see the "People, Passion & Purpose" article in *On Target*?

We hope you enjoyed reading Dr. Lisa Braden's story about how she discovered chiropractic and how it can heal both people and animals.

We know you have a story too and we'd like to hear it!

Personal stories keep us all connected and help us better understand the world around us. Stories from our Members help



provide clarity and understanding to our organization's value and impact.

Email your stories to osca@oscachiro.org

Dr. Braden with Money



WHY I BECAME A CHIROPRACTOR

By Dr. Lisa Braden, D.C. BRADEN, CAC
RISK ADJUSTER CHIROPRACTOR



"How did you decide to become a chiropractor?"

I grew without this question often. I always smile and answer, "My horse" and that leads to the whole story.

I was a teacher at Youngstown State University helping at anatomy labs and providing my horse with medical attention. I was involved with the horse team. It was a great experience. I started my own business, Dr. Lisa. My horse was named Money and being "Money" meant calling her. I asked Dr. Brad about this and she said I could help her understand it. He suggested having her adjusted. I said, "I don't want you adjusted" why would you have her adjusted? He simply said, "If you want the best for your horse and yourself for the best."



My horse and I, both a week later and discovered the best adjusted horse when she really ate, and the department professor was saying the part which needed to be adjusted in relation. He said, "There goes that horse again all and she won't let down." I thought that was ridiculous, she never had been up on her grass or stall. There is no way my adjustment could stop this from happening.

From that time, I've been up and called for up all my horse. She would sit and never want to get up on her own or walk. I worked one adjustment and she was a new horse!

The next day I called with Dr. Brad. I asked him how to become an animal chiropractor. He said, "You are either a veterinarian or a chiropractor that takes additional classes and becomes certified."



*Financial Guide
for the Chiropractic Community*

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