

HEART BEAT

The monthly newsletter from The OSCA

March 2022



Announcing the Ohio Acupuncture Diplomate Program

Stay in Ohio for your Diplomate Instruction



The University of Bridgeport and the Ohio State Chiropractic Association are partnering to offer our members an Acupuncture Diplomate Program in Columbus, Ohio. No long distance traveling required!

Acupuncture will provide a new value-added service and bring new revenue into your practice. And it's an "easy on the body" practice method.

So if a Diplomate in Acupuncture is for you - or even if you've been thinking about it - then there's no better time than now to get started.

How It Works:

- This 300 hour program is broken into 100 hour segments - basic, advanced and diplomate - and combines live, in-person and webinar instruction.
- After successful completion of the 100 hours basic course, participants will be eligible to take the NBCE Acupuncture Specialty exam
- Upon completion of the 300 hour diplomate course, participants will be eligible to apply for the Ohio Chiropractic Acupuncture Certificate. The course will start and finish in 2022.

In-Person First-100 Hours Instruction

OSCA Members: \$3,250

Non-members: \$3,750

Student Member: \$2,750

**Weekends Begin April 22
Embassy Suites Dublin (Columbus)**

Each weekend will feature a new speaker going in-depth on a range of topics, from acupuncture theory and traditional and practical procedures and meridians, to Auriculotherapy, Adjunctive Therapy and more.

100-Hour Weekends

**Weekend 1 - April 22-24
Dr. Kris Tohtz**

**Weekend 2 - May 13-15
Dr. Gary Estadt**

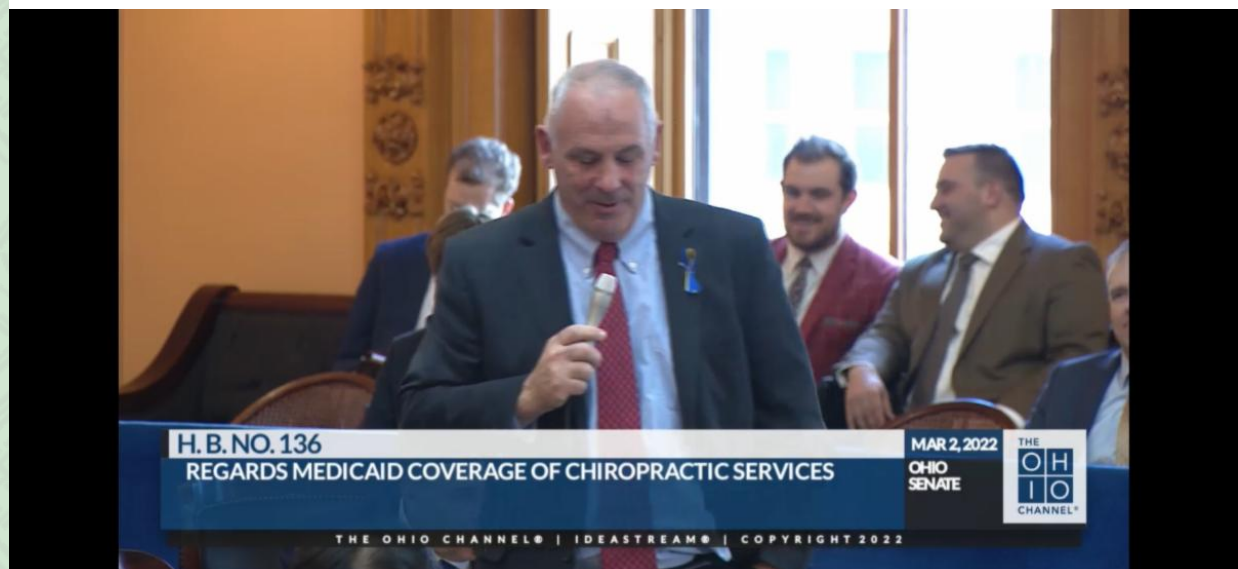
**Weekend 3 - June 10-12
Dr. Andria D'Amato**

**Weekend 4 - July 22-24
Dr. Angel Hong**

[Click here for information, syllabus and registration details](#)

Legislative Update

House Bill 136 Passes Unanimously on the Senate Floor



The OSCA is excited to announce that House Bill 136 passed the Senate floor unanimously on March 2, 2022, by a vote of 33-0. Sponsored by Representative Scott Lipps (R-Franklin), this important piece of legislation will

improve access for Ohioans by ensuring coverage of E/M services and preventing prior authorization requirements of covered services in Medicaid.

“Although best practice guidelines recommend conservative care like chiropractic as a first line option, many payers have not updated their coverage policies to reflect this, creating a barrier for Ohioans to access conservative treatment. This legislation is a great step to improve access to the right treatment at the right time,” stated Dr. Brandy Spaulding, Executive Director of The Ohio State Chiropractic Association.

During Wednesday’s Senate session, the bill was introduced to the floor by Senate Health Committee chair Senator Steve Huffman (R-Tipp City) and was also supported by Senator Nickie J. Antonio (D-Lakewood). Both acknowledged this bill will reduce barriers to care and reimburse chiropractors for a service that is consistent with standards of care. “We constantly are looking for alternatives to using pain medication, to getting people on the right track, we need everything available. This bill, which Representative Lipps has worked on for a long time, is a step in the right direction. It will help have more options available for folks, especially those individuals covered by Medicaid” said Senator Antonio.

Having passed both the House and Senate floors, the bill will now enter its **final stage** where it will be sent to Governor Mike DeWine (R) for signature and will go into effect 90 days after it is signed.

For any questions, please contact the OSCA Office at osca@oscachiro.org.



OSCA Member Benefit Alert

You're passionate about getting the word out to your patients and the public about the benefits of chiropractic care. However, caring for patients and handling all the details of running a practice can make it difficult to come up with the time to assemble all the marketing "pieces and parts" on your own.

That's why OSCA and F4CP want you to be aware of this time and money-saving member benefit, offered on www.f4cp.org

Now it's easy for you to positively promote the chiropractic profession with:

1. **Monthly Marketing Roadmaps** that focus on a relevant chiropractic wellness topic.
2. An **on-line marketing library** of easy to use, customizable pieces that offer a wealth of information at your fingertips.

Your OSCA member credentials entitle you to:

- print materials such as advertisements, infographics, advertorials, news releases
- brochures and flyers

- social media posts
- videos and webinars
- presentations

To access your Member benefits, log into your F4CP account:

- Visit www.f4cp.org
- In the upper right hand corner, click "login".
- Enter your credentials associated with your State Association to receive access to hundreds of resources.

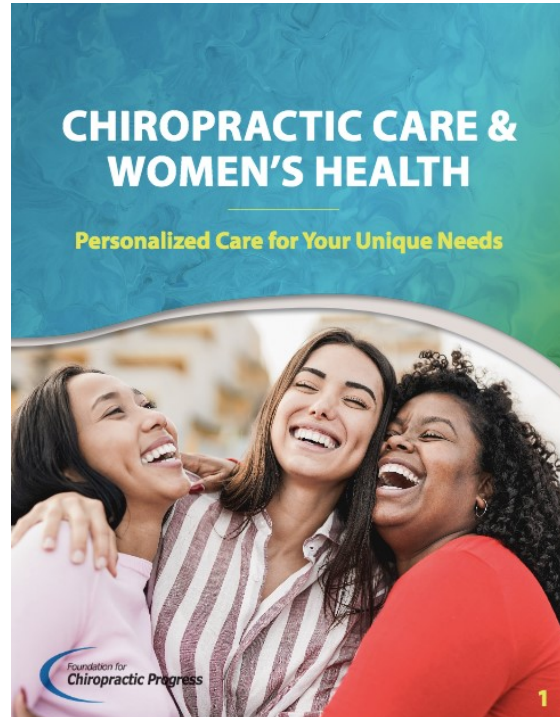
***Recognize March 8
International Women's Day***

This month, the F4CP is focusing its Monthly Marketing Roadmap on the benefits of chiropractic care for women.

Recognizing March 8th as International Women's Day, the Foundation for Chiropractic Progress has released this **tip sheet**, "Chiropractic Care & Women's Health" available for download today.

Take advantage of your OSCA membership benefit!

**Download the March
Marketing Roadmap**



License Renewal Deadline March 31.

You will need 34 hours of regular CE plus 2 hours Board Mandated CE topics, which include Ethics and Professionalism, Human Trafficking Awareness and Laws and Rules of the State Board.

How to find your in-person CE event credits

1. Go to the home page of the OSCA website
2. Scroll down to the **"MY PROFILE"** section and click **"Manage Profile"**
3. Now scroll down to the **"Content & Features"** section
4. From there, click on the **"Professional Development"** icon
5. Set the search fields you need, click and your credits will load.

How to find your on-line CE event credits

1. Go to **"Events"** tab on the OSCA website homepage - click **"Online Learning Webinars"**
2. Click the large dark blue box that says **"Click here to go to your Freestone Webinar Page"**
3. Click on **"My Certificates"** in the black box on the left side of the screen
4. View your online credits - they are available for download/print via PDF.

March CE Events



"Best Practice" Evidence For Managing LBP

presented by Dr. Tim Bertelsman

Saturday, March 19
Kalahari Resort Sandusky OH
8:00 am - 4:00 pm 8 CEs

\$179 for OSCA members
\$239 for Non-Members
Free for OSCA MemberPlus

OSCA is pleased to announce an upcoming 8-hour class ***Best Practice Evidence for Managing LBP***. This presentation provides real-world tools that attendees can use on Monday morning, plus the hours will be credited toward an advanced Neuromusculoskeletal Diplomate degree.

Attendees will learn:

- The most sensitive and specific tests for making accurate lumbosacral diagnoses
- How to identify and correct underlying functional problems that delay recovery
- How to spot threatening diagnoses that masquerade as common symptoms
- How to select the most appropriate treatment based upon a highly effective classification system

This class will be presented on Saturday, March 19th, 2022 in Sandusky. The instructor, Dr. Tim Bertelsman is well regarded for his knowledge on evidence-based chiropractic protocols.

This class recently received a perfect 5-star rating in every metric by every attendee at the ACCO annual conference. Don't miss this event that promises to be one of the best programs that you will attend this year.

[TO REGISTER](#)

Check out this 2 minute preview of "Best Practice Evidence for Managing LBP"

OSCA with Dr. Tim Bertelsman

[TO REGISTER](#)

Animal Chiropractic in Ohio - The Science and Benefits

Presented by Amy Hayek, DVM and President of Animal Chiropractic Education Source

Thursday, March 24 9 am - 5:00 pm

Columbus, OH 6 CEs

\$149 for OSCA Members

\$199 for Non-Members

Free for OSCA MemberPlus



In Ohio, Doctors of Chiropractic with advanced certification through approved courses can independently treat as an animal chiropractic practitioner. This class will introduce the practice of animal chiropractic.

This 101 course will touch on the science behind animal chiropractic, as well as the benefit to animals, your community and your practice.

[TO REGISTER](#)

Update: Medical Record Fees 2022

Ohio Allowable Medical Record Fees

Ohio has updated the fees that a provider can charge a patient, or a patient's representative, for copying their medical records. The new fee table also addresses the scenarios in which a patient cannot be charged for their records, as well as what federal or state rules would apply.

We have provided the updated table of fees in the Member's Only section/ Laws & Rules tab of the OSCA website. Find it [here](#).

Update: HR 2654 Virtual Advocacy Day

ACA held their virtual Advocacy Day for HR 2654 on Thursday, February 24th. 272 participants from around the country, including many from Ohio, took part in 175 meetings with their US Representatives and Senators. HR 2654 is federal legislation that would allow for increased coverage of services in Medicare when performed by a DC. This would not add new services to Medicare but would ensure that services, consistent with each state's scope of practice, were covered when rendered by a DC. This legislation currently has 122 co-sponsors and a sister Senate bill is expected in the near future.

Send us your stories by March 17

Do you remember what first inspired you to become a doctor of chiropractic? What is your story? What are you passionate about?

- Tell us in 500-700 words or less and your story may be featured in the second quarter issue of *On Target* magazine.
- Depending on the volume of responses we get, we may even make "People, Purpose & Passion" a regular spotlight feature!
- Email your stories to osca@oscachiro.org on or before March 17.



**Register
TODAY!**

MHS22
MEDICAL & HEALTH SYMPOSIUM • APRIL 7-9



***Registration is open for 2022 Medical & Health Symposium,
April 7 – 9***

The Ohio Bureau of Workers' Compensation (BWC) has opened registration for the 2022 Medical & Health Symposium. This **free, online event** for medical and legal professionals will be held April 7 – 9 and offers a full lineup of educational, informational, and inspiring sessions.

Those interested in attending and/or exhibiting may [register here](#) on the event website.

Themed “*Comprehensive Care for an Injured Worker*,” the online symposium offers an easy-to-use interactive platform, three full days of presentations, and

is offering free continuing education credits (CEC) for many health care and legal professions. BWC is seeking CEC approvals for all symposium sessions.

Session topics: will include pharmacogenetics and opioid use disorder, alternative pain treatments, legal terms in a medical world, and a presentation by Dr. Bruce Vanderhoff, Ohio Department of Health Director, will present Where are We Now with COVID-19. Special guest Amberley Snyder from the Netflix original movie, "Walk. Ride. Rodeo.," will tell her personal story of recovery, after her rollover motor vehicle accident.

The 2022 symposium offers:

- Free registration for thousands of expected attendees
- 18 continuing-education opportunities
- Three days of presentations from industry experts
- Virtual interaction with speakers and exhibitors

Click To Register & For information, go to MHS22 website



*Financial Guide
for the Chiropractic Community*

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