

HEART BEAT

The monthly newsletter from The OSCA

May 2020

Recap of COVID19 Resources for April



There have been quite a few changes in the past month that all Ohio DCs should be aware of. While the Governor extended the Stay-Home order until May 29th, he also permitted all medical procedures that do not require an overnight hospital stay to resume. We have communicated a variety of resources and articles to further clarify the new guidelines, regulations, and resources.

We have received numerous questions regarding clarification of these available programs, guidelines, and orders. The OSCA has been working tirelessly with our legal team, accountants, lobbyists, and departments to ensure that all the information we provide can help you make the most informed decision for your business and patients. We understand that at times, the lack of clarity during this crisis is frustrating. In many cases, the clarification we are looking for may not yet exist, has not yet been published, or the published version has been updated or changed.

As guidelines, rules, applications, and laws are changing to address current and next phase announcements, you have the OSCA's commitment to monitor this information and provide updates as soon as possible. If you have any questions, please contact our office. If we are able to help you, we will.

With that, please read below for our latest updates from the last few weeks. As always, with the ongoing changes, please refer to our <u>COVID-19 page</u> for all the latest updates.

Office Policies: We are aware that some businesses have been audited throughout the state, and that can include chiropractic offices, to ensure compliance to safety requirements. Make sure you have a COVID policy and that your staff is ensuring that all procedures are being followed.

<u>Licensed Massage Therapy:</u> As part of the latest orders, massage therapy may resume, as long as it is provided in a health care setting, including a chiropractic office, and the massage is part of a patient's care plan. We have

received many questions regarding LMTs, so please be sure to reference our <u>Special Edition Heartbeat from April 29th</u> for additional details and clarification! We have also been asked to show where this information was presented, so please <u>click here to view the announcement from the Ohio State Medical</u> Board.

Paycheck Protection Program: We announced in April that the Paycheck Protection Program would begin accepting the next round of applications. These funds are still available, so if you would like to apply, be sure to contact your local bank or financial institution. For the application, <u>click here.</u> For the FAQ about the program and application, <u>click here.</u> Many questions exist regarding the forgivable portion of this loan, what that forgiveness process will look like, which expenses to include and suggestions on documentation. The OSCA hopes to provide more clarity in all of these areas to come.

Important Links:

- Responsible ReStartOhio for Healthcare Providers
- HHS Medicare Attestation and FAQ
- COVID19 Page (Members Only)



The OSCA is excited to announce that we are partnering with F4CP and ChiroCongress to help Doctors of Chiropractic give back to their communities. Beginning May 19th, chiropractic offices around the country will be hosting virtual and in-person food drives for the charity of their choice!

To get started, pick your favorite local food charity. This could be a school, food bank, church, or anywhere that you would like to help out! We will be sending out a checklist and materials to help you begin marketing this great event! Keep an eye out on May 12th for more information!

This is a great way to give back and encourage your patients to do the same! The OSCA will be providing a toolkit that you can use for your office to announce the project! Use the hashtag #ChiroCares2020. Let's get it trending and help our communities in the process!

Wdc Chiropractor of the Year!



We are thrilled to announce that our very own OSCA President, Dr. Darla Lammers, received the Woman Chiropractor of the Year award presented by the Women Chiropractors organization!

While she was originally scheduled to be surprised with this honor during the Awards Ceremony of their annual conference, scheduled to take place this past weekend in Clearwater, Florida, due to COVID-19 she was presented with the award during their virtual ceremony Saturday evening.

Dr. Darla has shown commitment to her profession and leadership within the state of Ohio, not only during this year of her presidency, but throughout the past decade as she has served in multiple roles on our board.

Congratulations, Dr. Lammers! You are so deserving of this recognition!

Welcome NEW Preferred Affiliate Member



The OSCA is excited to introduce Gold Star Medical Business Services as a new OSCA partner! Gold Star Medical Business Services is a <u>Full Service Revenue</u> <u>Cycle Billing and Collections company</u>, with over 38 years' experience in the Chiropractic industry. Gold

Star provides outsource billing and full revenue cycle services for chiropractors and multispecialty practices nationwide. Gold Star has enjoyed a warm relationship with Ohio Chiropractors, and its very first client was (and still is) an Ohio DC! Lisa Maciejewski-West, the owner of Gold Star is a popular speaker at national, state and local chiropractic and medical associations throughout the USA. The mission statement of Gold Star is "Giving Doctors the Freedom to be Doctors."

For more information, visit their website at <u>goldstarmedical.net</u> or contact Lisa Maciejewski-West via phone at 866-942-5655 or send an email to her at lmaciejewski@goldstarmedical.net.

Join an OSCA Council Today!

The OSCA has launched a variety of councils, run by your fellow DCs. and explores, researches and discusses specialties within chiropractic. These councils are a great way to get involved and keep your passion for the profession going!

The only requirement?
You must be an OSCA Member!

The OSCA has 3 new councils that are looking for new members to join in their efforts! These



councils are:

- The Rehab Council
- The Young Professionals Council
- The Women and Pediatrics Council

If you are interested in one of these councils, or just want to learn more, reply to this email, and we will get you in touch with their chairperson!





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