

HEART BEAT

The monthly newsletter from The OSCA

October 2021



We are excited to celebrate Ohio Chiropractic Month with all Ohio DCs for the fourth year in a row! Passed in 2017 as House Bill 196, this month raises awareness of how chiropractic care can benefit all Ohioans. And who better to get the message out besides you?

As an OSCA Member, you have more resources to celebrate Ohio Chiropractic Awareness Month than ever before! [Click here to visit the toolkit and use the materials in your office or on your social media pages!](#)

Also remember that October 16th is World Spine Day! This year's theme is BACK2BACK. BACK2BACK will focus on highlighting ways in which people can help their spines by staying mobile, avoiding physical inactivity, not overloading their spines and adopting healthy habits such as weight loss and smoking cessation.

So use this month to celebrate your profession! Spread the word of chiropractic and celebrate Ohio Chiropractic Awareness Month for all of October!

Introducing the OSCA Store! Now-October 31st, you can

place your order for OSCA merchandise to show your chiropractic pride! Click the image below to get your orders in, and get your merch today!

NEW!
OSCA STORE

CLICK HERE TO ORDER!



\$60

- Logo Women's cut full zip (white): \$60
- Logo Unisex quarter zip (gray): \$60



\$22

- Chiropractic is Health Unisex Tee with logo (heather blue): \$22

ORDER ANY SIZE ONLINE TO BE SHIPPED TO YOUR HOME!

SHIPPING COSTS MAY APPLY. EST. SHIP DATE 10/29

District Director Elections

As a reminder, if you are interested in running for District Director in any of our odd districts (1, 3, 5, 7, 9, 13), the deadline to state your intention to run is 4:30pm on Monday, October 11th and must be submitted to brandy@oscachiro.org. If you have any questions, please reach out to the OSCA office.



In the case of a competitive election, that district can expect the election voting period to run from 8:00 am Monday, 10/25 and close at 4:30 pm on Friday, 10/29.

Congratulations to our 2022 Executive Committee!



Dr. Robert Ault
President

Dr. Michael Cafaro
Vice President



Dr. Charita Cooper
Treasurer

Dr. Bryan Royer
Secretary



Dr. Darla Lammers
Past President

Insurance Updates

ICD-10 Updates in Effect: The OSCA previously alerted members to pertinent ICD-10 changes, which took effect on Friday, October 1st, 2021.

The change that will most likely affect the most chiropractic offices is the elimination of M54.5, Low Back Pain. This code should be replaced with more specific codes, as outlined on our website. To find these codes and their definitions, [please click here](#).

New ABN Form: As a reminder, the new ABN form has been released. Please ensure that you have an updated copy in your office. [Click here to download the new ABN form \(first link in the list\)](#).

Convention Recap



The OSCA and over 170 members and staff came together for the 2021 OSCA Annual Convention. The atmosphere was electric as we all came together for the weekend to hear a variety of speakers and a live band for the first in-person event in almost 2 years! Held at the Nationwide Hotel and

Conference Center, attendees were able to socialize with peers from around the state at our Annual Gala, which had a Hollywood Glamour theme.

We also had over 40 vendors attend to show off the latest technology, services, and programs. In addition to multiple vendor breaks, everyone gathered together for our Friday Vendor Reception, as well!

Thank you to everyone who participated in convention this year. We look forward to seeing everyone again for next year's convention, October 7-9th, 2022 at the Hilton Hotel Polaris!

Congratulations to our Annual Award Winners!

District Director of the Year: Dr. Kristine Clark, District 8

Donor of the Year: Dr. Rebecca Ault

Advocate(s) of the Year: Representative Scott Lipps & Senate President Matt Huffman

President's Award: Dr. Ronald Black

Chiropractor of the Year: Dr. Dean Smith

Click below to hear a very special convention message from Ohio's Governor, Mike DeWine.



**MARK YOUR
CALENDARS**



UPCOMING EVENTS

**Become the Provider of Choice in Your Community
with Dr. Tim Bertelsman**

Join Dr. Tim Bertelsman as he presents a timely presentation with the latest research to discuss how you can become the healthcare provider of choice in your community! This session is called a "can't miss" seminar by other DCs and will be coming to Columbus, Ohio soon! Earn 8 CEs and get back into the classroom!

When: Saturday, November 13th from 9am-6pm
Where: Quest Conference Center, Columbus, Ohio
Price: Members: \$179
Membership Plus: Included in Membership
Non-Members: \$239
CEs: 8 hours

[**CLICK HERE TO REGISTER**](#)



**Rehab !
Seminar**

Dec 4, 2021

**Youngstown,
Ohio**

**An all new
hands-on Rehab
Seminar with Dr.
Joe Spaulding,
DACRB**

**Registration
coming soon!**

**SAVE
THE DATE!**

[Dry Needling with Mark Hanson](#)

Take this hands-on course to learn Dry Needling techniques that you can use in the office on Monday morning!

What: Dry Needling with Dr. Mark Hanson
Where: Cincinnati, Ohio (Location TBD)
When: Saturday, January 15th from 8am-6pm and
Sunday, January 16th from 8am-4pm
CEs: 18 hours
Price: Members: \$700
Non-Members: \$800

[Click here to register!](#)

Affiliate Spotlight



LegalShield is a pre-paid legal service for individuals, families, and businesses. For a low monthly rate, you get comprehensive legal

coverage from an entire law firm of professionals. They can help you with a variety of issues and provide advice whenever you need it.

IDShield is a comprehensive identity theft protection service that monitors the information that matters, offers unlimited consultation on how to protect your information, and provides complete restoration by licensed private investigators in case your identity is compromised.

LegalShield and the OSCA have a partnership that gives OSCA members special pricing - it's even better than what the LegalShield employees get! Click here for more info.

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5YR/60 MONTHS

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FEDERAL CREDIT UNION

THE FINANCIAL PARTNER OF CHIROPRACTORS

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