

# HEART BEAT

*The monthly newsletter from The OSCA*

September 2021

## Celebrate Drug-Free Pain Awareness Month with the OSCA!

This September, we are celebrating Ohio's Drug Free Pain Management Awareness Month! To help you prepare and get the word out to your community, we created [a toolkit to help educate your patients about the importance of managing pain drug-free!](#)

This month celebrates those health care practitioners who utilize non-drug treatments, while raising awareness on the dangers that prescription drugs can present. This month also celebrates alternative health care options including chiropractic, acupuncture, nutritional support, massage therapy, exercise and lifestyle changes.

Spread the word about this important month with our [toolkit](#) to get the message out to your community! You will find posters, press releases, social media posts, and even a resolution request for your town to make September "Drug-Free Pain Management Awareness Month!" You can also follow along on our [Facebook Page](#) and share posts that way as well!

And don't forget our "Healthy Me, Drug Free" Poster Contest! We have created everything you need to send to your local schools to spread the word about a drug-free, healthy



lifestyle to kids in grades 4-9! You just have to send the provided letter, contest rules, and entry form to your local schools. The poster contest winner and their school in each category will receive a \$250 gift card of their choice! [Click here to get the materials and help spread the word about drug-free lifestyles!](#)

## What are you waiting for?

**YOU NEED CES FOR LICENSE RENEWAL, AND WE'VE GOT THEM - EARN 12! SUPPORT THE ASSOCIATION THAT SUPPORTS YOU! 100% OF THE PROCEEDS OF CONVENTION GOES BACK INTO SUPPORTING OHIO CHIROPRACTORS!**



**SAVE \$75 OFF REGISTRATION  
WITH CODE: **ROLLBACK75****

**REGISTER**



**The Power of  
Connection**

OSCA 2021 ANNUAL  
CONVENTION

**JOIN US  
OCTOBER 1-3, 2021!**

## Legislative Updates

Congress is back in session! That means it's the perfect time to make your voice heard for HR 2654! You and your patients are able to let Congress know that you want increased chiropractic care for Medicare Patients. We have a multitude of resources available including a poster with QR code to share in your office, making it easy and accessible for those patients wishing to reach out to their federal legislators to urge support! Click the banner below for this and more!

# HR 2654

*for increased access to  
chiropractic for  
Medicare patients*

**TAKE 30  
SECONDS TO  
HELP INCREASE  
ACCESS TO  
CHIROPRACTIC  
CARE!**

**Click here to help!**



## OSCA Happenings

**OSCA Position Reaffirmed:** In April 2017, the OSCA Board of Directors voted to adopt the following position:

*"The OSCA supports the freedom of healthcare choice for each individual."*



This April, the board reaffirmed it's position. If you have any questions, please contact the OSCA office.

**OSCA EC and DD Elections:** The OSCA will be holding elections soon! First up, the OSCA Executive Committee will be holding elections during the week of September 20th. You will receive a total of 3 emails for these elections that will notify you of how to vote and who is in the running. Make sure you make your voice heard! [Click here to learn more about the election process!](#)

Are you interested in getting involved with the OSCA? Now's your chance! We will be holding District Director elections for all odd districts (1,3,5,7,9, and 13) in October. To be eligible, you must be a member in good standing who has been in practice for at least 3 years. To officially file, you must email the OSCA Executive Office with your intention by the close of business (4:30pm) on October 11th. If you have any questions or are interested feel free to call Dr. Spaulding at 614-229-5290. The elections for District Directors will be held the week of October 25th.



**ONLINE CHIRO**

## See How Your Website Ranks On Google

[GET MY FREE RANK REPORT](#)

The advertisement features a woman with glasses looking at her smartphone. In the foreground, a laptop displays a 'Rank Checker' interface with a bar chart showing website performance. The interface includes sections for 'Summary Check', 'Keyword Title', and 'Exchange Rate'. The background is a blue gradient with icons representing people, a bar chart, and a magnifying glass.

# MARK YOUR CALENDARS



UPCOMING EVENTS

## Rehab Council Think Tank - 9/9



Join Dr. Joe Spaulding and your fellow DCs this Thursday for the next Rehab Roundtable! You can discuss any cases you have in your office and share your input on others! Bring your cases and register today!

**When:** Thursday, September 9th at 12:30pm

**Where:** Zoom! (link will be sent prior to the meeting)

**Price:** Free for all OSCA Members

**CEs:** 1-2 (depending on length of discussion)

**[CLICK HERE TO REGISTER](#)**

**The 2021 OSCA Annual Convention - October 1-3**

*You can still [register!](#) (see the promo code in the ad above!)*



# SAVE THE DATES

**BECOME THE PROVIDER  
OF CHOICE WITH DR.  
TIM BERTELSMAN**

NOVEMBER 11TH,  
2021

**DRY NEEDLING WITH DR.  
MARK HANSON**

JANUARY 15-16TH,  
2022

**CHIROPRACTIC CARE  
ACROSS THE LIFESPAN WITH  
DR. LISA KILLINGER**

JANUARY 29TH,  
2022

**AUTO LOAN RATE PROMO**

RATES AS  
LOW AS

**1.99%<sup>APR</sup>**

**5YR/60 MONTHS**

**CHIROPRACTIC**  
FEDERAL CREDIT UNION

THE FINANCIAL PARTNER OF CHIROPRACTORS

Valid on MY2020/MY2021 new purchases only. Limited time offer.



**CONTACT US**

