



**WE'RE  
CELEBRATING  
1895-2020**

**105**  
**YEARS OF  
CHIROPRACTIC**



# HEART BEAT

*The monthly newsletter from The OSCA*

September 2020



**OSCA 2020  
CONVENTION**

**ADAPTING TO CHANGE  
OCTOBER 16 - 17**

# SCHEDULE

## FRIDAY, OCTOBER 16:

- 3:30 p.m. - 4:00 p.m. Exhibit Hours during pre-event start
- 4:00 p.m. - 6:00 p.m. Live General Session with Dr. Fab Mancini
- 5:00 p.m. - 7:00 p.m. Vendor Happy Hour (will go live with prizes!)

## SATURDAY, OCTOBER 17:

- 8:00 a.m. - 10:00 a.m. Live General Session with Dr. Dan Murphy
- 10:00 a.m. - 11:00 a.m. Exhibit Hours during Break - Prizes
- 11:00 a.m. - 1:00 p.m. Live General Session - Dr. Craig Liebenson
- 1:00 p.m. - 4:00 p.m. Exhibit Hours during Break
- 1:00 p.m. - 3:00 p.m. Acupuncture Track Live Session w/Q&A
- TBA Live Drawings, Games and Prizes
- 4:00 p.m. - 6:00 p.m. Live Session - "Gala Entertainment" Mindhack
- 6:00 p.m. - 7:00 p.m. Awards/Gala

### *Attending Convention has never been easier or more affordable!*

Even though 2020 has looked a little different for our profession and the world, we want to ensure that we don't miss our biggest event of the year!

That's why the 2020 OSCA convention is going virtual! We are excited for incredible speakers like Dr. Fab Mancini, Dr. Craig Liebenson, Dr. Dan Murphy, Dr. Jennifer Illes, and more! You can earn 12 CEs and participate in our live games, sessions, and vendor hall!

On Saturday night, we will have a special presentation by David Bayer that will be beneficial for every one of us! His unique insights on transforming your mindset will help you reach higher levels of greatness in all things. While the name might be unfamiliar now, you will be treated to an incredible session.

**Early Bird Pricing ends in 1 week! Do not miss your opportunity to save \$50 on the best virtual chiropractic event of the year! Even if you can't attend all the live events, they will be rebroadcast and you will have until the end of the year to complete your sessions!**

**EARLY BIRD ENDS 9.15** *Last Chance to Save \$50*

[Register Here](#)



**DRUG-FREE PAIN MANAGEMENT  
AWARENESS MONTH**

*Live Convention Track Spotlight*



Below are the LIVE general sessions that you will be able to attend at the 2020 OSCA Virtual Convention! We hope you don't miss this chance to hear from the biggest speakers in chiropractic!

## Brain Injury and Neuro Degeneration *with Dr. Dan Murphy*



This course reviews the biochemistry of brain trauma and applies proven clinical management strategies to enhance quicker recovery, improved recovery and to reduce the risk of future neurodegenerative disorders. Learning objectives are to understand the biochemical basis of traumatic brain injury and the clinical interventions that improve the timing and quality of recovery from traumatic brain injury.

**Completion of this course will earn you 2 hours of CE.**

## Sustainable Activity Tolerance: The Rehab Performance *with Dr. Craig Liebenson*

Take this BRAND NEW course from Dr. Craig Liebenson. You won't see this anywhere else! His great course on Sustainable Activity Tolerance and the rehab-performance Continuum. Topics include:

- Principles for Handling Uncertainty
- Creating a Precision Program
- Behavior or Biomechanics?
- Measurement vs Assessment
- Resilience: What is it?
- Motor Control vs Motor Learning
- Play, Behavioral Economics & Gamification
- The Person, Environment & Task



**Completion of this course will earn you 2 hours of CE.**

## Chiropractic - The Essential Healthcare Profession *with Dr. Fab Mancini*



In this presentation, Dr. Fab Mancini will share how the profession of Chiropractic has been preparing to lead healthcare more today than ever. Chiropractors are more "Essential" today than ever and we must continue to help people make good decisions when it come to their health and wellness. Understand the value of Chiropractic so you can serve more in your community. You don't want to miss this!

**Completion of this course will earn you 2 hours of CE.**

## 1895 Club- Help OSCA Legislative Efforts

Last month, you received an email containing the first ever issue of of the 1895 Club Quarterly! Moving forward, this quarterly, in-depth update will be an exclusive benefit for

our generous PAC Donors.

We hear all the time- how can members can help our legislative efforts? The easiest way to help out is by donating to our PAC! It is the best way to show the decision makers at the Statehouse that Ohio DCs are united and strong! **To find out more about how to donate, click here!**



## OSCA Elections

The last week of September normally marks the time for OSCA Executive Committee Elections! This year, the Executive Committee intents were submitted and there are no contested elections for this year. All of our Executive Committee members will be serving a second term in their positions. Congratulations!

### **District Director Elections!**

**\*\*Even number district directors are held this year in October! If you are interested in running for your district director, please email your intent to [brandy@oscachiro.org](mailto:brandy@oscachiro.org).**

# **Congratulations to our 2021 Executive Committee!**



**Dr. Darla Lammers**  
President



**Dr. Robert Ault**  
Vice President



**Dr. Michael Cafaro**  
Treasurer



**Dr. Charita Cooper**  
Secretary



**Dr. Jerrold Simon**  
Past President

## **Preferred Affiliate Member**

Somerville & Company is a CPA firm specializing in Financial Planning in the areas of Tax Planning, Accounting, and Payroll. They are dedicated to helping clients achieve business success by helping them establish practical and sound tax and



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financial processes. They provide services to small/medium sized businesses, non-profits, and start-ups. Their core competency is working with clients in the Healthcare industry. Their firm provides outstanding service to our clients because of our dedication to the three underlying principles of professionalism, responsiveness and quality. Their mission will be accomplished by building long-term relationships, and taking a pro-active approach to understanding and exceeding the needs of their clients. The OSCA is now using Somerville & Co. as our CPA - why don't you see how they can benefit you as well!



**We are more than a community,  
we are chiropractic family.  
70 Years Strong!**



**TRUSTED, EXPERIENCED, FRIENDLY AND FAMILY**



**CONTACT US**